

जय माता दी



**Administrative Report
2021-22**



SHRI MATA VAISHNO DEVI SHRINE BOARD



Administrative Report 2021-22

Index

S. No.	Subject	Page. No.
1.	Introduction	1
2.	Background	1
3.	Scenario Post-establishment of Shri Mata Vaishno Devi Shrine Board	1
4.	Mandate of the Shrine Board	3
5.	Constitution of the Board as on 31-03-2022	4-10
6.	Yatra during the period	11
	6.1 Yatra Statistics	11-13
	6.2 Modes of Travel by Yatris	13
	6.2.1 Helicopter Services	13-14
	6.2.2 Battery Car Services	14-15
	6.2.3 Passenger Ropeway	15-16
	6.2.4 Ponies	16-17
	6.2.5 Palanquins	17-18
7.	Religious Activities	18
	7.1 Shrine Board decked up profusely with exquisite flowers during Navratras	18-19
	7.2 Arrangements for pilgrims during Navratras	19-22
	7.3 Shat Chandi Maha Yagya organized during Chaitra Navratra	22-23
	7.4 Festivities during Sharda Navratri	23-26
	7.5 Winter Arrangements	26
	7.6 Vedic Shanti Path commences at Shri Mata Vaishno Devi Shrine	26-27
8.	Income and Expenditure	28-29
9.	Audit Report	30
10.	Human Resource Management	31
	10.1 Manpower	31-33
	10.2 Capacity Building	33-34
	10.3 Training Programmes	34-36
11.	Lt. Governor pays obeisance at Shri Mata Vaishno Devi Shrine; Reviews facilities for pilgrims; directs for speedy completion of development projects	36-37
12.	Meetings of the Board during the year	37
	12.1 68 th meeting of the Board on 16.09.2021.	37-40
	12.2 Special Meeting of the Board on 02.01.2022.	40-42



Administrative Report 2021-22

13.	Additional facilities for devotees	43
	13.1 Lieutenant Governor lays foundation stone of Durga Bhawan at Vaishno Devi Shrine	43-45
	13.2 LG Manoj Sinha inaugurates Rs 5.13 crore hi-tech multi-purpose video wall facility enroute SMVD Shrine	45-46
	13.3 SMVDSB adopts project 'BHOG' under Eat Right Initiative; Chairperson FSSAI visits SMVD Shrine	46-49
	13.4 SMVDSB establishes Verification Kiosk for RFID based Services.	49-50
	13.5 CEO Shrine Board hands over Oxygen Concentrators to DC Reasi; Covid Care Centre for Shrine Board employees established at Trikuta Bhawan	50-52
	13.6 SMVDSB initiates work on Banganga rejuvenation and beautification of track	52-53
	13.7 CEO SMVD Shrine Board takes stock of COVID preparedness and other aspects of pilgrimage; Reviews yatra arrangements in view of ensuing monsoon season	53-55
	13.8 CEO Shrine Board Reviews Mega Project of Shrine: Directs for expeditious completion of ongoing work	55-56
	13.9 Shrine Board initiates 'Green Trikuta Hills' during Monsoon	56-57
14.	Allied Institutions	58
	14.1 Shri Mata Vaishno Devi University	58-59
	14.2 Shri Mata Vaishno Devi Gurukul	59-60
	14.3 Shri Mata Vaishno Devi College of Nursing	60-61
	14.4 Shri Mata Vaishno Devi Narayana Superspeciality Hospital	61-63
	14.5 Shrine Board's Sports Complex	63-64
	<ul style="list-style-type: none"> • SMVDSB Sportspersons Excels in various Sports Events 	64
	<ul style="list-style-type: none"> • 64th National Rifle Shooting championship 	65
15.	Events during the year	66
	15.1 Hon'ble Prime Minister PM Modi interacts with Archers of Shrine Board's Sports Complex; Lieutenant Governor honours Tokyo Paralympics participants	66-67
	15.2 Shri Mata Vaishno Devi Shrine Board Celebrates Foundation Day	68-69
	15.3 Annual Day Celebration of Shri Mata Vaishno Devi Gurukul	69-70



Administrative Report 2021-22

	15.4 Two day CNE programme at SMVD College of Nursing Kakryal	70-72
	15.5 7 th International Day of Yoga; Shrine Board organises Yoga programme at Sports Complex	72-73
	15.6 GB of SMVD Narayana Superspeciality Hospital discusses preparedness for future healthcare requirements of Covid and non-Covid patients	73-74
	15.7 66 th GB Meeting of Narayana Superspeciality Hospital	74-75
	15.8 SMVD College of Nursing holds 41 st GB meeting	75-77
	15.9 Shrine Board staff pays homage to Shri Jagmohan	77-78
	15.10 Saina Nehwal visits SMVD Sports Complex interacts with the Sportspersons	78-79
	15.11 CEO SMVDSB felicitates Tokyo Paralympics Participants; Inaugurates Shooting Ranges	79-80
	15.12 Visits of Dignitaries	80
16.	Social Support Initiatives	80
	16.1 Shrine Board's Medical Support Policy	80-81
17.	And the efforts continue.....	82







Administrative Report 2021-22

1. Introduction

The Holy Cave Shrine of Shri Mata Vaishno Devi Ji, situated in the Trikuta Hills, near Katra, the base town for the pilgrimage, in Reasi District of Jammu and Kashmir, is one of the most revered Shrines and holiest pilgrimages, where millions of devotees from within the country and across the globe come to pay their obeisance.

2. Background

Prior to the formation of Shri Mata Vaishno Devi Shrine Board, the pilgrimage to Shri Mata Vaishno Devi Shrine was managed by the Dharmarth Trust and 'Baridars'. Though the number of pilgrims to the Shrine and accordingly the magnitude of donations were progressively increasing but there was hardly any corresponding perceptible improvement in infrastructure or other facilities for the visiting yatris. There were no adequate arrangements of water or power supply and the track was very narrow and unpaved making it difficult for the pilgrims to walk. This called for major initiatives to overhaul administration and management of the Shrine along with plans for infrastructural development and pilgrim-centric facilities as well as logistical arrangements to meet the immediate and long term goals of catering to progressively rising number of pilgrims.

3. Scenario Post-establishment of Shri Mata Vaishno Devi Shrine Board

Since the establishment of the Shrine Board in 1986, faster pace pilgrim-oriented development has all along remained top most priority of the Board. The entire stretch of the holy pilgrimage from Katra to Bhawan has witnessed considerable all round development. This has resulted in completely transforming the infrastructural facilities and other logistics for the pilgrims visiting the Holy Cave Shrine of Shri Mata Vaishno Devi Ji. The Shrine Board mandated to provide better management, administration and governance of Shri Mata Vaishno Devi Shrine and its endowments has put in



Administrative Report 2021-22

enormous human and material resources in developing the best and the most modern facilities so that the pilgrimage to this world renowned Shrine becomes a memorable and pleasant experience for the yatris, alongwith seeking spiritual bliss.

In vigorous pursuit of these objectives, the Shrine Board has completed a host of infrastructure development projects and put on ground arrangements for meeting the present and the futuristic requirements of the pilgrimage which have brought laudable result. The Shrine area has witnessed all round improvement in pilgrim facilities like construction of pedestrian-friendly and comfortable tracks by laying tiles made of skid free material, stair cases, excellently maintained hygienic toilets, catering units, cloak rooms, blanket stores, accommodation units, round the clock water and power supply, landscaping, healthcare arrangements and the other best possible pilgrim facilities in this challenging terrain. A large number of hi-tech facilities have been since put in place while many more technology driven facilities including installation of Video Walls at various locations, augmentation of accommodation facilities in the shape of construction of Durga Bhawan and phased manner implementation of Master Plan of Bhawan and the Extended Shrine Area and other ongoing, upcoming and visualised infrastructural development projects for certain with further revolutionise the logistics for the yatris. The continuing initiatives of the Shrine Board besides largely facilitating the devotees are also significantly promoting pilgrim tourism in J&K and contributing meaningfully towards the growth of economic activities and creation of employment avenues.

With these efforts and blessings of the Mother Goddess, the Shrine is today regarded as one of the best managed Shrine in the country for which the Board has been receiving many awards consecutively year after year.



Administrative Report 2021-22

4. Mandate of the Shrine Board

Section 18 of the Shri Mata Vaishno Devi Shrine Act of 1988 assigns the following duties to the Board:

1. To arrange for the proper performance of worship at the Shrine.
2. To provide facilities for the proper performance of worship by the pilgrims.
3. To make arrangements for the safe custody of the funds, valuable security and jewellery and for the preservation of the Shrine Fund.
4. To undertake for the benefit of worshippers and pilgrims:
 - a) The construction of buildings for their accommodation;
 - b) The construction of sanitary work; and
 - c) The improvement of means of communication.
5. To undertake the developmental activities concerning the area of the Shrine and its surroundings.
6. To make suitable arrangements for the imparting of religious instructions and general education.
7. To make provision of medical relief for worshippers and pilgrims.
8. To make provision for the payments of suitable emoluments to the salaried staff.
9. To do all such things as may be incidental and conducive to the efficient management, maintenance and administration of the Shrine and the Shrine Fund and the convenience of the pilgrims.



Administrative Report 2021-22

5. Constitution of the Board as on 31-03-2022

CHAIRMAN: Shri Manoj Sinha, Lieutenant Governor, J&K.

MEMBERS:

- Mahamandleshwar Shri Swami Vishveshvaranand Giriji Maharaj
- Shri Baleshwar Rai, IAS (Retd.)
- Dr. Ashok Bhan, IPS (Retd.)
- Shri Kul Bhushan Ahuja
- Dr. Neelam Sareen
- Shri K. K. Sharma.
- Shri Suresh Kumar Sharma Retd. Judge
- Shri Raghu K. Mehta

Profile of Hon'ble Board Members

Mahamandleshwar Shri Swami Vishveshvaranand Giriji Maharaj:

Swami Vishveshvaranand is the 11th President of Suratgiri Bangla, Haridwar & President of Sanyas Ashram Vile Parle Mumbai. At the age of 18 years Swami Ji first came to Sanyas Ashram as Brahmachari. On 6th May 1981 Swami Ji took Diskha of Sanyas. Swami Ji did his Vedantacharya from Sampurnanand Sanskrit University Varanasi & M.A. from Mumbai University. On 10th May 1995 his Guru Ji Brahmalin Maharnandleshwar Shri Swami Brahmanand Giri Ji Maharaj handed over the responsibilities of Ashram and honored him with the title of Mahamandleshwar. Swami Ji is deeply involved in organizing & spreading awareness about Vaidik Religion through Spiritual lectures and cultural programmes in India & abroad. Swami Ji is also involved



Administrative Report 2021-22

in working along with many others Religious and Social organizations for human welfare.

Shri Baleshwar Rai IAS (Retd.):

Shri Baleshwar Rai is a 1970-batch AGMUT cadre IAS Officer, who retired as Secretary in the Government of India. He has held many important positions in his tenure such as Secretary, public grievances and coordination, Additional Secretary in Union Labour Ministry, the Chief Secretary of Goa, Advisor to the Governor in Chandigarh, Joint Secretary in the Union Power Ministry, the Chairman of Delhi Jal Board and NDMC. He has held several important positions after retirement like Chairman of Delhi Public Grievances Commission, Chairman of the Governing Body of UPRAS Vidyalaya, Chairman of CSRL, Chairman of Governing Body of Kirori Mal College. He is currently Board member of the Chattarpur temple at Delhi.

Dr. Ashok Bhan, IPS (Retd.):

Dr. Ashok Bhan is a retired IPS Officer (J&K-1976). He has held important positions in Jammu and Kashmir Government including that of the Commissioner of Vigilance, Director General of Police (Intelligence) and Director General of Police (Prisons). After his retirement, he served as a Member of the National Security Advisory Board and his achievements were significant and remarkable. He is Patron, J&K Regional Branch, Indian Institute of Public Administration; Member University Court, Central University of Jammu and Distinguished Fellow, Institute of Peace and Conflict Studies, New Delhi.

Shri Kul Bhushan Ahuja:

Shri Kul Bhushan Ahuja known for his distinguished service of Hindu religion and Culture. He is social worker and has contributed significantly for the upliftment of Hindu religion. He is Secretary cum Manager of Jhandewala Mandir, New Delhi and his contribution is commendable. He is also the President of Matri Chhaya, New Delhi besides being associated with many other Hindu organizations.



Administrative Report 2021-22

Dr. Neelam Sareen:

Dr. Neelam Sareen has done her doctorate in Dogri language. She has contributed significantly in terms of upliftment of Dogri language. She focused on publications and holding workshops in Dogri languages for the helped in revival of Dogri language. She has also rendered her distinguished services in woman Service in the Hindu religion and social work. She is even a renowned announcer in Radio Kashmir, Jammu.

Shri K. K. Sharma:

Shri K.K. Sharma is the Managing Director of AIMIL Pharmaceuticals (India). Ltd. (Ayurveda based Pharmaceuticals Company). With his spiritual energy and intellectual power, he raised his company from a meagre turnover of Rs. 1 Crore in 1985 to over Rs. 300 Crores plus turnover in 2016-2017. He has been associated with Shrine Board since long and his contribution has remained significant. He had been bestowed with two National Awards for "Outstanding Entrepreneurship" and "For Manufacturing of Herbal' Preparations of Outstanding Quality" in 1998 by then Hon'ble Prime Minister

Shri Suresh Kumar Sharma Retd. Judge:

Shri Suresh Kumar Sharma who started his career as Munsiff in 1987, has served with distinction in various important courts in the State, including Sub-Registrar (Munsiff) Jammu and Chief Judicial Magistrate (Jammu). He was also held various key and important positions and administrative Posts including Director J&K State Judicial Academy, Principal Secretary to Hon'ble Chief Justice of Jammu and Kashmir, and Registrar General, High Court of Jammu and Kashmir. He is presently working as President of Management Committee of Ramakrishna Mission, Jammu; as Chairman, Shri Gandhi Sewa Sadan and as a trustee of Dashnami Akhara Trust, Srinagar.

Shri Raghu K. Mehta:

Shri Raghu K. Mehta is an Advocate in J&K High court with professional experience of more than 32 years. He has served in the capacity of Additional Central government counsel in J&K High court for over 5 years and remained as Additional



Administrative Report 2021-22

advocate general for J&K govt. in J&K High court at Jammu in 2016- 2017. At present, he is senior central government counsel and Litigation-in-charge for Central Administrative Tribunal, Jammu bench, Jammu. He has remained as President of Akhil Bhartiya Adhivakta Parishad, Jammu, J&K, for 10 years and currently serving as Patron for the above mentioned organization

PREVIOUS CHAIRMAN:

Shri Girish Chandra Murmu, Lieutenant Governor, J&K (October 2019- August 2020).



Administrative Report 2021-22

BOARD MEMBERS PRIOR TO RECONSTITUTION OF THE BOARD BY THE HON'BLE CHAIRMAN ON 25 FEBRUARY 2022:

- Dr. Ashok Bhan, IPS (Retd.), former Director General of Police, J&K (March 2012 -).
- Shri K.B Kachru (February 2019 – February 2022).
- Shri K.K. Sharma (February 2019 –).
- Mr. Justice (Retd.) Permod Kohli, former Chief Justice, Sikkim High Court (January 2015 - February 2022)
- H.H. Sri Sri Ravi Shankar (February 2019 – February 2022)
- Maj. Gen. Shiv Kumar Sharma, AVSM (Retd.). (January 2015 – February 2022).
- Shri Vijay Dhar (February 2019 – February 2022).



Administrative Report 2021-22

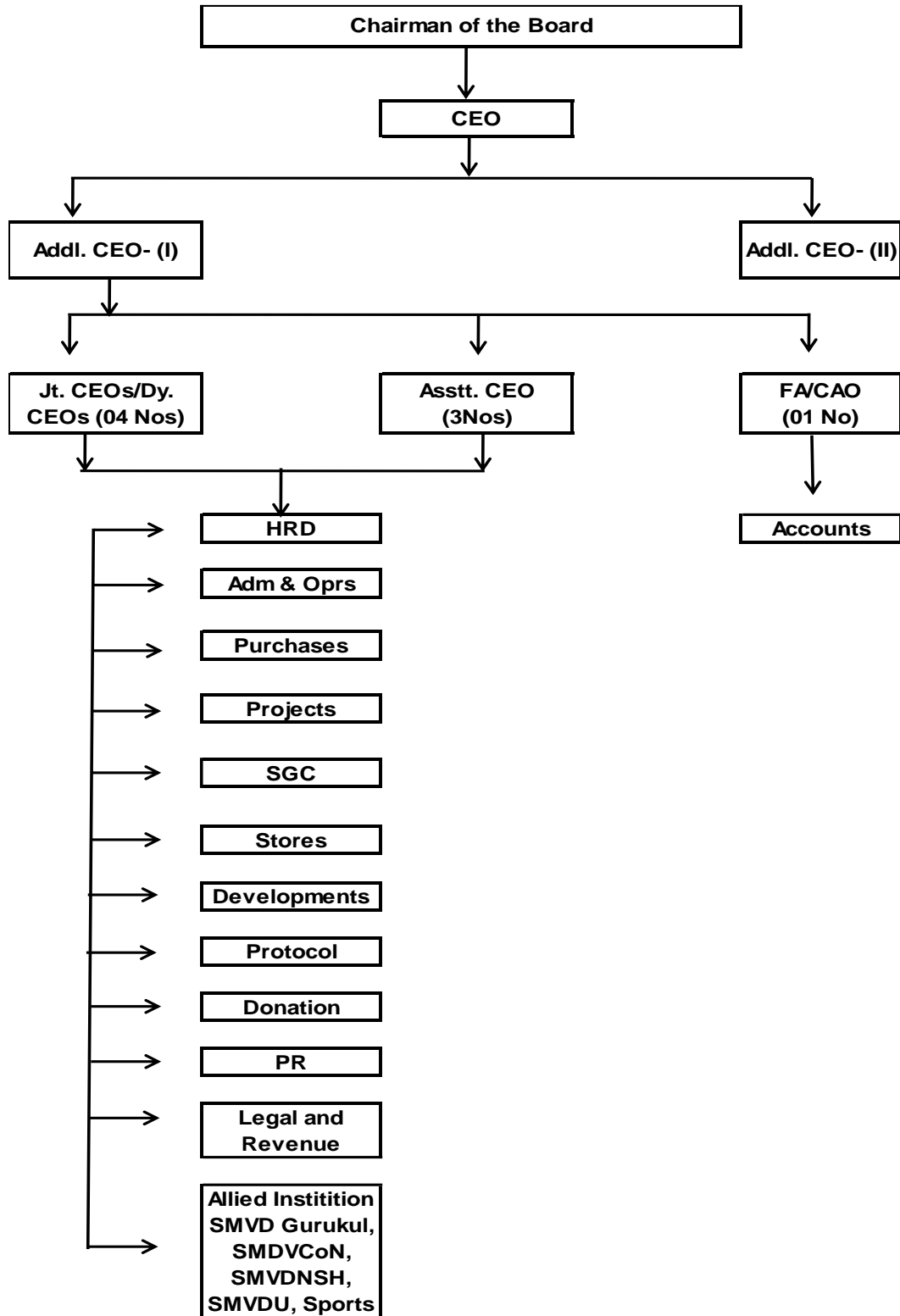
Officers of the Board as on 31-03-2022

- Shri Ramesh Kumar, IAS, Chief Executive Officer
(6 December 2019-).
- Shri Vivek Verma, IFS, Additional Chief Executive Officer
(12 November 2018 – 1 October 2021).
- Navneet Singh, IFS, Additional Chief Executive Officer
(11 February 2022 -)
- Shri Hem Kant Prasher, Director (Finance)
(21 December 2015 –14 February 2022).
- Dr. Sunil Sharma, JKAS, Joint. Chief Executive Officer
(16 January 2020-).
- Dr. Jagdish Chander, JKAS, Joint. Chief Executive Officer
(22 February 2019 -).
- Shri Deepak Dubey, JKAS, Dy. Chief Executive Officer
(3 July 2017 - 17 February 2022).
- Shri Vishavjeet Singh, JKAS, Dy. Chief Executive Officer
(15 April 2020 -).
- Shri Chander Parkash, JKAS, Dy. Chief Executive Officer
(17February 2022-).
- Shri Mahesh Sharma, Chief Accounts Officer
(11 February 2022 -).



Administrative Report 2021-22

ORGANISATIONAL SETUP



* Field units are headed by Senior Managers/ Managers/ other officers who report to the respective Dy. CEOs.



Administrative Report 2021-22

6. Yatra during the period

6.1 Yatra Statistics

During the calendar year 2021, a total of 55,88,174 pilgrims visited the Shrine as against 17,20,357 yatris who paid obeisance at the sanctum sanctorum in 2020.

Yatra over the years

S. No.	Year	No. of Pilgrims
1	1986	13,95,832
2	1987	18,57,935
3	1988	19,92,605
4	1989	23,12,011
5	1990	21,69,093
6	1991	31,15,447
7	1992	35,16,267
8	1993	33,68,665
9	1994	37,04,944
10	1995	40,11,627
11	1996	43,35,432
12	1997	44,34,233
13	1998	46,22,297
14	1999	46,70,454
15	2000	52,17,715
16	2001	50,56,919
17	2002	44,32,178
18	2003	54,00,296
19	2004	61,09,895
20	2005	62,51,998
21	2006	69,50,573
22	2007	74,17,619
23	2008	67,92,223
24	2009	82,34,896



Administrative Report 2021-22

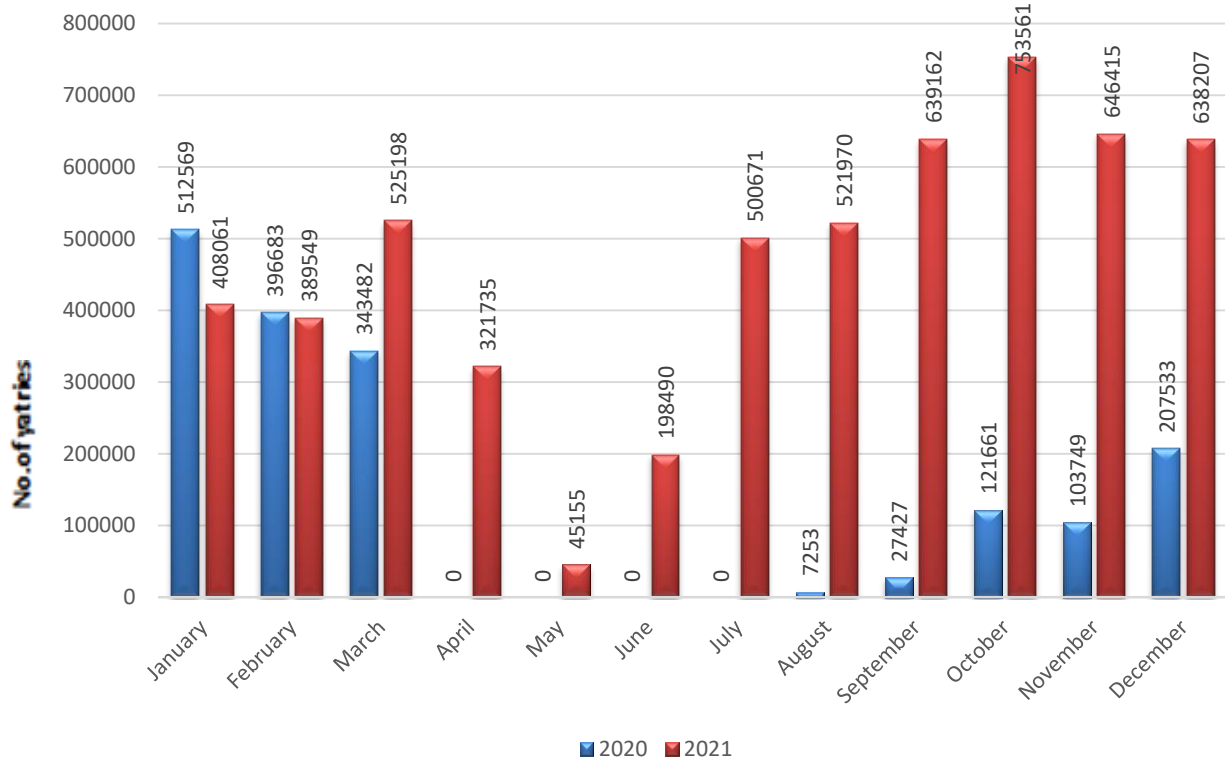
25	2010	87,49,326
26	2011	1,01,15,647
27	2012	1,04,95,269
28	2013	93,23,647
29	2014	78,03,193
30	2015	77,76,604
31	2016	77,23,721
32	2017	81,78,318
33	2018	85,86,541
34	2019	79,40,064
35	2020	17,20,357
36	2021	55,88,174

Month Wise Yatra comparison 2020 v/s 2021

Month	2020 No. of Yatris	2021 No. of Yatris
January	5,12,569	4,08,061
February	3,96,683	3,89,549
March	3,43,482	5,25,198
April	00	3,21,735
May	00	45,155
June	00	1,98,490
July	00	5,00,671
August	7,253	5,21,970
September	27,427	6,39,162
October	1,21,661	7,53,561
November	1,03,749	6,46,415
December	2,07,533	6,38,207
Total	17,20,357	55,88,174



Administrative Report 2021-22



The largest number of pilgrims who visited the Shrine was during October 2021. The months of July to December were the peak season of the pilgrimage while the lean period was during April to June was primarily due to COVID-19 pandemic.

6.2 Modes of Travel by Yatris

6.2.1 Helicopter Services

The one-way passenger fare for heli-travel between Katra and Sanjichhat during 2021-22 was Rs. 1800/- per passenger (inclusive of all taxes and Rs 70/- for change of PPE Kit). These rates were fixed after a transparent bidding process. The successful bidders i.e. M/s Global Vectra Helicorp Ltd. and M/s Himalayan Heli Services Pvt. Ltd. are operating the heli-services. Heli bookings can be made on-line four



Administrative Report 2021-22

months in advance and are also available on current ticket counters where preference is generally given to senior citizens and specially-abled pilgrims. A total of 4,16,708 yatris availed this service during 2021-22.



Helipad Sanjichhat

6.2.2 Battery Car Services

Pollution free Battery Car service between Adhkuwari and Bhawan on Himkoti Marg is available with preference to senior citizens and specially-abled pilgrims. The service is available between 7.30 a.m. and 10.30 p.m., which varies due to yatra numbers. During 2021-22, the charges per passenger for 30-minute journey from Adhkuwari to Bhawan and from Bhawan to Adhkuwari were Rs. 354/- and Rs. 236/- (inclusive of taxes), respectively. The booking for Battery Car service is available through online mode and current counters at Adhkuwari and Manokamana Bhawan. A total of 6,75,324 pilgrims used this facility in the year 2021-22.



Administrative Report 2021-22



Battery Car

6.2.3 Passenger Ropeway

The Passenger Ropeway is being constructed with a view to facilitate the pilgrims who are required to undertake an arduous climb from Bhawan to Bhairon Ghati for performing darshan at Bhairon Ji Temple. With a horizontal length of 375 metres and the level difference of 236 metres the Passenger Ropeway has the capacity to carry 800 pilgrims per hour particularly the elderly and specially-abled, to pay their obeisance at Bhaironji Temple, which was earlier difficult for them owing to a steep climb. Cabin Car of the Ropeway can carry 40-45 persons in one go and the time taken is 3 minutes. A nominal fare of Rs. 100/- only for the to and fro journey has been fixed by the Board to facilitate accessibility of the Ropeway to all. The Ropeway system has Automated Ticketing System on the pattern of Delhi Metro.

The project is being executed by a Joint Venture of M/s Garaventa and Damodar Ropeway with the consultancy of M/s RITES Ltd. It is pertinent to mention that M/s Garaventa is a Swiss Company that has



Administrative Report 2021-22

provided machineries and equipments for the Cable Car. The Cable Car not only conforms to India Cable Car standard but also to the European standards.



Passenger Ropeway

6.2.4 Ponies

Ponies are available for the journey from Katra to Bhawan via Sanjichhat Track (also known as old route) which takes about 3 hours to complete. There are more than 4,194 ponies available for pilgrims that have been registered with the Society for Prevention of Cruelty to Animals (SPCA), Katra. Deputy Commissioner, Reasi is the Chairman and SDM, Katra the Secretary of the SPCA, Katra Unit.



Administrative Report 2021-22



Ponies

6.2.5 Palanquins

Palanquins are available for the pilgrims who prefer to utilize this mode of transportation between Darshani Deodi and Bhawan.



Palanquins



Administrative Report 2021-22

The rates for Ponies, Pithoos and Palkis have been fixed by the Deputy Commissioner, Reasi. Presently, the hire charges for each of the services are as follows:

S. No.	Mode	Destination	Charges (Rs.) (exclusive of taxes)	Remarks
1.	Ponies	Katra-Bhawan (via Sanjichhat)	1200/-	One way
2.	Pithoo	Katra to Bhawan (via Sanjichhat)	600/-	One way
3.	Palki	Katra to Bhawan (via Sanjichhat)	3700/-	One way

7. Religious Activities

7.1 Shrine Board decked up profusely with exquisite flowers during Navratras

Adorned with thousands of multi-hued flowers, Shri Mata Vaishno Devi Shrine Board was all set to welcome the pilgrims who paid obeisance at the Holy Cave Shrine of Shri Mata Vaishno Devi Ji during Navratras which commenced on 13 April and concluded on 21 April.



A view of the Holy Shrine of Shri Mata Vaishno Devi Ji on the commencement of Navratras.



Administrative Report 2021-22

Like in the past, the Bhawan, Atka and the area surrounding had been beautifully decorated with chromatic flowers and decked up with attractive and colourful lights.

The tracks leading to the Shrine and the buildings nearby were also tastefully and artistically decorated with exquisite fresh flowers of varied varieties brought from various parts of the country and abroad. As one started the trek towards the Shrine, flowers of all hues adorned the way giving it a colourful and festive look. The illumination of Bhawan area with attractive and colourful lights further added to the ambience of the surroundings. These decorations were just breathtaking and festive, making it a special visual delight for the pilgrims after trekking about 13 km track from Katra to Bhawan.



A view of the Holy Cave of Shri Mata Vaishno Devi Ji during Navratras.

7.2 Arrangements for pilgrims during Navratras

The Shrine Board made elaborative arrangements for facilitating pilgrims who paid their obeisance at the Sanctum Santorum during Navratras. Arrangements, interalia, included round the clock water and power supply all



Administrative Report 2021-22

along the tracks leading to the Shrine, sanitisation, medicare and availability of special “fast related” food at the catering outlets of the Shrine Board.

As the pandemic casted a shadow on visit of pilgrims, the Shrine Board took yet another initiative to telecast floral arrangements and colourful illumination of Bhawan area, especially for the devotees who were not in a position to make it to the Shrine.

This telecast was available on MH ONE PRIME and SHRADDHA MH ONE Channels for three days from 17 April to 19 April 2021 during Navratras. With this facility, the devotees worldwide were able to witness the colourful decorations through the Live Telecast.



Night view of the Holy Shrine of Shri Mata Vaishno Devi Ji during Navratras.

As was done in the last year’s Shardiya Navratras, other special features were bhajan and bhaint performances by the renowned artistes during morning and evening Atka Aarti during these Navratras also by the renowned artistes, including Sh. Anup Jalota, Ms. Anuradha Paudwal, Sh. Gurdas Maan, Sh. Daler Mehandi, Sh. Lakhbir Singh Lakha, Sh. Lakhwinder Wadali, Sh. Sukhwinder Singh, Ms. Uma Lahari, Sh. Vikrant Marwa, Ms. Tulsi Kumar, Ms. Bela Sulekha, Sh. Amit Katyani, Sh. Sandeep Sood, Sh. Hemant Brijwasi, Sh. Amarjeet Singh and Sh. Swami Budhiraja.



Administrative Report 2021-22



A view of the decorations done at Bhawan during Navratras

Before commencement of the Navratras, Sh. Ramesh Kumar, Chief Executive Officer of the Shrine Board reviewed all the arrangements for the Navratras, first at a meeting of officers of the Shrine Board and thereafter at Bhawan and various other locations on the track and on spot took stock of the arrangements.



A view of Adhkuwari Temple during Navratras.



Administrative Report 2021-22

These locations included Yatra Registration Counters at Katra, Darshani Deodi, Banganga, Adhkuwari, Tarakote Marg, Sanjichhat, Himkoti Marg, Bhawan, Bhairon Complex and other locations enroute to Holy Shrine with concerned officers, engineers as well as Area and Unit Heads of the Shrine Board.



Darshani Deodi decorated with flowers during Navratras.

7.3 Shat Chandi Maha Yagya organized during Chaitra Navratra.

Shat Chandi Maha Yagya was organized by Shri Mata Vaishno Devi Shrine Board at the Holy Cave Shrine of Shri Mata Vaishno Devi Ji, during Navratras for peace and prosperity. It commenced on 13 April on the auspicious occasion of beginning of Navratras and concluded with *Purna Ahuti*, on the occasion of Ramanavami on 21 April. The Maha Yagya is organised by the Shrine Board at the Holy Cave Shrine during Chaitra and Sharada Navratras.

Sh. Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board; besides other officers, staff and pilgrims were present at the commencement of Shat Chandi Maha Yagya while they also participated in



Administrative Report 2021-22

Purna Ahuti and other religious ceremonies performed amidst Vedic Mantras on the conclusion of Maha Yagya. The Shat Chandi Maha Yagya was telecast live from 11.30 a.m. to 1.00 p.m. daily during the Navratras.



Sh. Ramesh Kumar, Chief Executive Officer, SMVDSB participating in *Purna Ahuti*.

Besides live telecast of the morning and evening Atka Aarti, there were also live darshans of Maa Vaishno Devi's Pindi Roop every day during morning and evening Aarti which was introduced during the last year's Navratras.

7.4 Festivities during Shardy Navratri

The nine-day long Navratri festival at Shri Mata Vaishno Devi Shrine began on October 7th with the commencement of Navratras Shat Chandi Maha Yagya and chanting of Vedic hymns along with other rituals organised by the Shrine Board amid tight security and strict Covid guidelines. Pilgrims paid obeisance at the Sanctum Sanctorum on the first day of Navratras.



Administrative Report 2021-22



Flower decoration at Atka area of Shri Mata Vaishno Devi Shrine on first Navratra at Bhawan

The Maha Yagya was also telecasted on Shraddha MH One channel from 12.30 p.m. to 1.30 p.m. daily during Navratras. The Maha Yagya, performed at the Holy Cave Shrine during Navratras for peace and prosperity, concluded with Purna Ahuti on Mahanavami.

K. K. Sharma, Member Shrine Board; Ramesh Kumar, CEO of the Board; Naresh Kumar, SDM Bhawan; other senior officers of Board and a large number of pilgrims were present on the occasion. Like in the past, Board had made elaborate arrangements to facilitate much larger number of pilgrims who visited Shri Mata Vaishno Devi Ji Shrine during Navratras. Also, as was done in the last year's Shardiya Navratras, this year's other special features of arrangements included bhajan and bhaint performances during Morning and Evening Atka Aarti by the renowned artists.



Administrative Report 2021-22



Flower decoration of Shri Mata Vaishno Devi Shrine on first Navratra at Bhawan

The play 'Mata ki Kahani' was also presented by Natrang Theatre Group in the Auditorium of Spiritual Growth Centre at Katra with a limited audience. The show was also telecasted at different locations through LED screens to avoid large gatherings at a single place and to ensure that a greater number of people can witness the performance in their own personal space. He underscored that all the activities have been planned to keep in view the pandemic. Many events have been redesigned to minimize public gatherings.

Shat Chandi Maha Yagya organised by Shri Mata Vaishno Devi Shrine Board at the Holy Shrine of Shri Mata Vaishno Devi Ji during Navratras for universal peace, harmony, prosperity and health of humanity, concluded with Purna Ahuti, on the auspicious occasion of Ramanavami on October 14.

Mr. Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board; other officers and staff of the Shrine Board, besides pilgrims participated in Purna Ahuti and other religious ceremonies performed amidst Vedic Mantras on the occasion.



Administrative Report 2021-22



Shat Chandi Maha Yagya culminates at Shri Mata Vaishno Devi Shrine

7.5 Winter Arrangements

Special arrangements were made for facilitation of the visiting pilgrims during winter season on the track and in the Bhawan area. These arrangements included provision of *sagris* (fire pots) and lukewarm drinking water. Provision of rubber mats was also made during the winter months in the queue line from Gate No. 3 upto the Holy Cave.

7.6 Vedic Shanti Path commences at Shri Mata Vaishno Devi Shrine

The five-day long Vedic Shanti Path at Vaishno Devi Shrine began from 16th February with chanting of Vedic hymns organised by Shri Mata Vaishno Devi Shrine Board under Covid guidelines. The Vedic Shanti Path, was performed at the Holy Cave Shrine under the guidance of Padam Shri Dr. Vishwamurti Shastri to pray for the peace, prosperity, health, safety and well being of mankind. The Shanti prayer derived from vedas done for the peace as per the prescribed Vedic rituals. Twenty-one Priests performed this puja for Sadgati and Moksha and grand happiness of both this Loka (Earth) and Parloka (Heavenly abodes). Thereby creating positive vibrations by praying for peace and prosperity of the world.



Administrative Report 2021-22



Vedic Shanti Path organized at Shri Mata Vaishno Devi Shrine

The five day long Vedic Shanti was concluded on a grand religious note with “Purnahuthi” amidst Vedic hymns on the occasion. Besides conducting Shat Chandi Maha Yagya twice a year during the Holy Navratras, the Board also organizes Hawan on Foundation Day of Shrine Board at all locations of Shrine Board in which a large number of pilgrims also participates. The Shanti Path is considered to be one of the most powerful and sacred chanting of mantras derived from Vedas which besides bringing peace also break blocks. Among those participated in the “Purnahuti” of Shanti Path at the Holy Shrine today included Mr. Navneet Singh, Addl.Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board; Mr. Chander Parkash Dy.Chief Executive Officer; Mr. Sudhir Bali, SDM Bhawan and other officers of the Shrine Board besides staff and pilgrims.

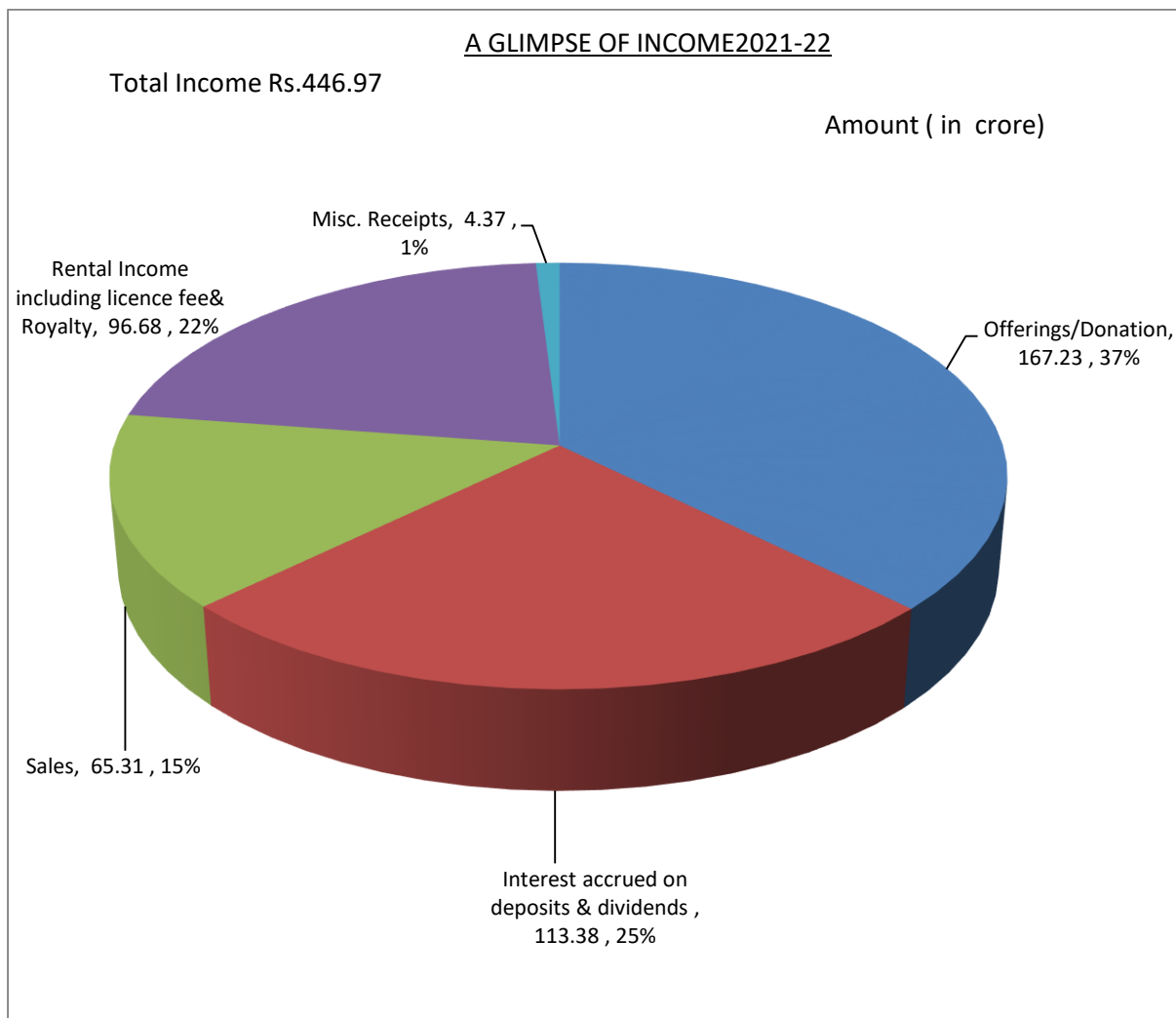


Administrative Report 2021-22

8. Income and Expenditure

Income during FY 2021-22		
S.No.	Items	Amount (In crore)
1	Offerings/Donation	167.23
2	Interest accrued on deposits & dividends	113.38
3	Sales (Catering, Bhaint shop, Souvenir shops Gold/ Silver etc)	65.31
4	Rental Income including licence fee & Royalty	96.68
5	Misc. Receipts	4.37
	Total	446.97

Note; The figures shown in the pie chart are pre- Audited and are subject to change after finalisation of Audit for the F.Y.2021-22

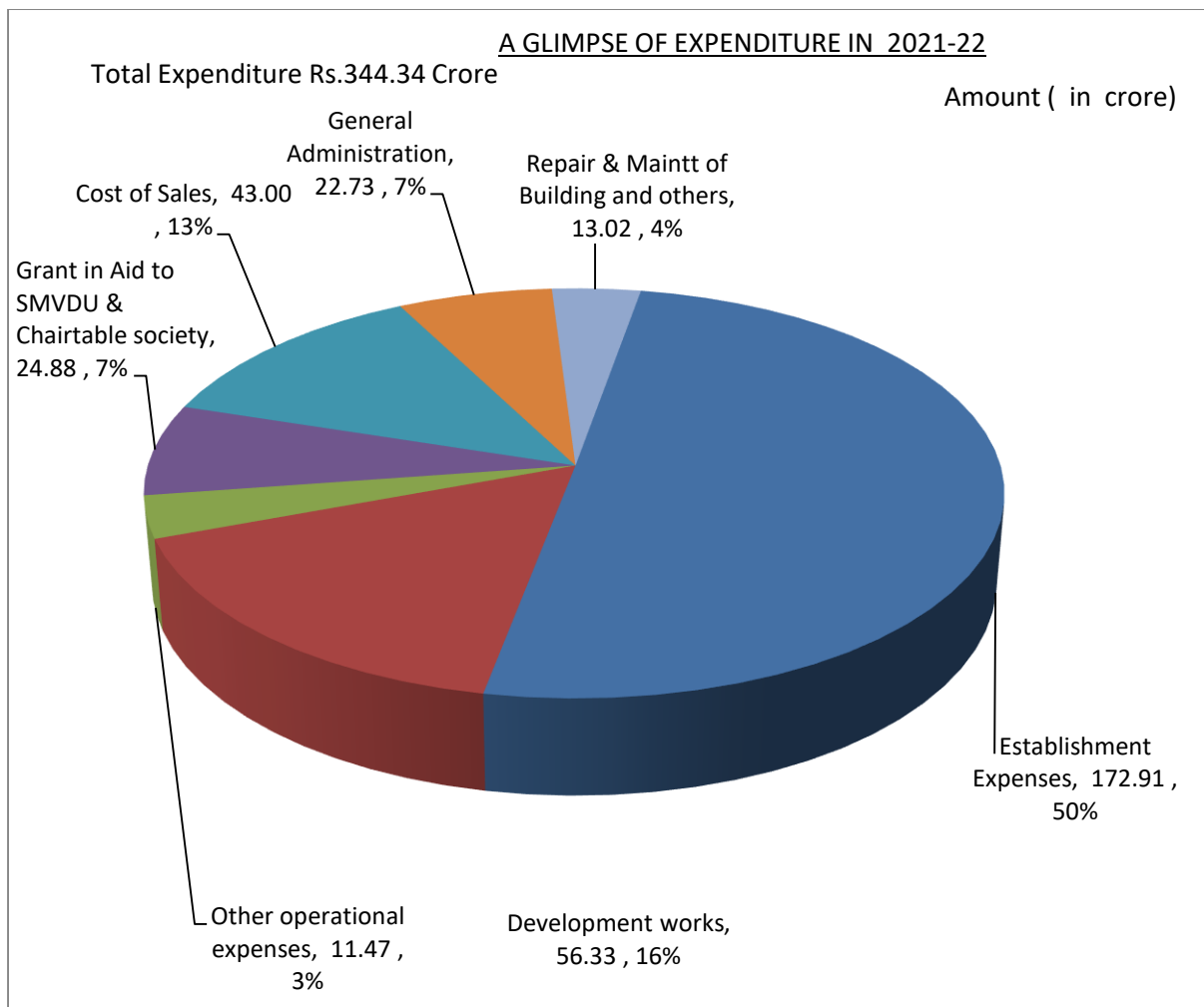




Administrative Report 2021-22

Expenditure during FY 2021-22		
S.No .	Items	Amount (In crore)
1	Establishment Expenses	172.91
2	Development works	56.33
3	<i>Other operational expenses</i>	11.47
4	<i>Grant in Aid to SMVDU & Charitable Society</i>	24.88
5	Cost of sales(Operational expenses)	43.00
6	General Administration	22.73
7	<i>Repair & Maintt of Building and others</i>	13.02
	Total	344.34

Note; The figures shown in the pie chart are pre- Audited and are subject to change after finalisation of Audit for the F.Y.2021-22





Administrative Report 2021-22

9. Audit Report

The Statutory Audit for the FY 2020-21 has been completed by M/S S.R. Batliboi & Co. and Hon'ble Chairman, SMVDSB has approved the Balance Sheet which is being submitted to the Board for adoption.

Further, the Statutory Audit of the Shrine Board's Accounts for the FY 2021-22 is in progress by M/s S.R. Batliboi & Co. and expected to be finalized by ending January 2023.



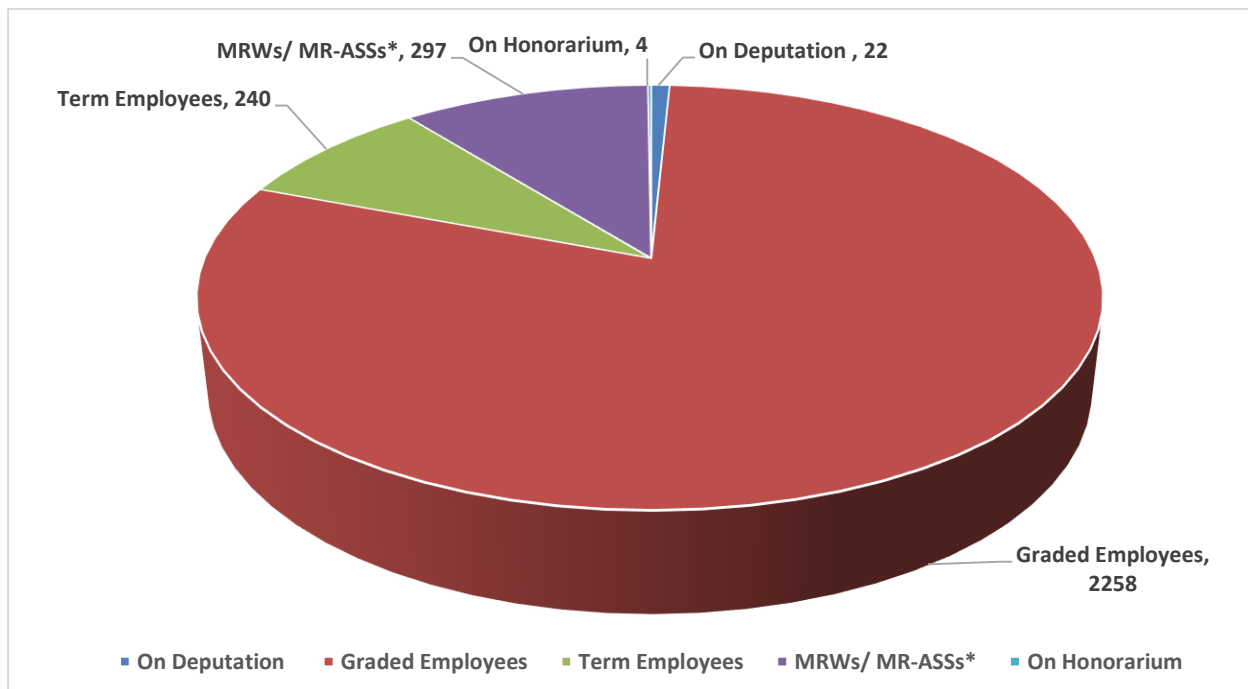
Administrative Report 2021-22

10. Human Resource Management

10.1 The total manpower employed by the Board is as follows:

- **Strength as on 31.03.2022**

Type of Employment	Manpower Strength
On Deputation	22
Graded Employees	2258
Term Employees	240
MRWs/ MR-ASSs*	297
On Honorarium	04
Total	2821

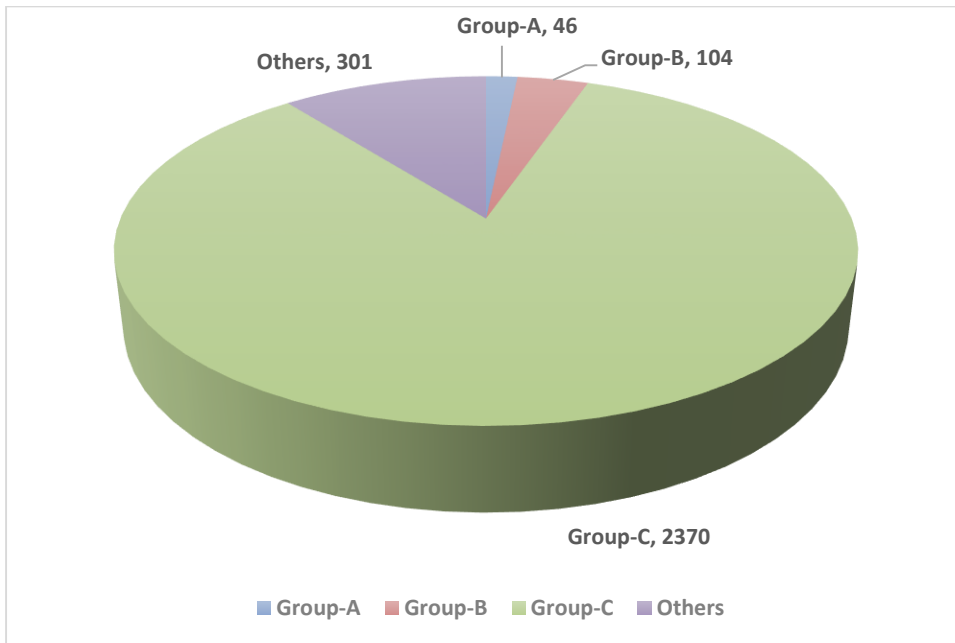


* Muster Roll Workers/Muster Roll Asstt. Swachhta Sahayaks



Administrative Report 2021-22

Group wise Manpower Strength	
Group-A	46
Group-B	104
Group-C	2370
Others	301
Total	2821



- During April 2020 to March 2021, 82 employees joined the Board under various categories as under:

On Deputation : 08

On Term Employment : 74



Administrative Report 2021-22

- During Financial Year 2020-21, 80 employees left the Board, for various reasons as per the detail given below:

S. No.	Reason for leaving Board service	Group A	Group B	Group C	Others	Total
1	On Transfer/Repatriation	4	2	0	0	06
2	On Superannuation	0	6	32	0	38
3	On Resignation	5	1	2	0	08
4	Death	0	1	11	0	12
5	Other Reasons	5	2	9	0	16
Total		14	12	54	0	80

10.2 Capacity Building

Training and development are an integral part of any organization as these vital components provide continuous learning by enhancing the skills and competencies of employees to face new challenges and broaden their perspective. This aspect results in better performance and outcomes. In furtherance of these objectives, at its 56th Meeting (held on 11-09-2015), the Board had approved a proposal regarding capacity building and skill upgradation of the Board's employees through training programmes imparted by various domain experts. The Board had also approved an annual allocation of Rs. 100.00 lakh for carrying out the skill up gradation programmes for its employees.

Various domain experts and national level institutes and agencies such as National Institute of Disaster Management, National Disaster Response Force, Shri Mata Vaishno Devi University, Institute of Rural Management, Anand, Gujarat, Administrative Staff College, Hyderabad, Art of Living Foundation, Skywalk Solutions, have been associated in past for imparting quality training programmes in their respective domains.



Administrative Report 2021-22

The training programmes envisage three sets of trainings:

- i. Core skill set
- ii. Supplementary skill set
- iii. Employee welfare and well-being

The outcome of trainings is reflected in the APRs of employees.

10.3 Training Programmes conducted during 2021-22.

Category wise Training Programmes				
S. No	Name of Training Programme	Venue	No. of Participants	Training Conducted by
1	Training Programme on Basic Disaster Management	Sports Stadium	25	In House (Master Trainers)
2	Training Programme on Basic Computer Skills and Noting & Drafting - Grp 01 & Grp 02	SGC, Katra	28	In House (Master Trainers)
3	Training programme on Fire & Life Safety Hazards	Sports Stadium	25	In House (Master Trainers)
4	Training Programme on Basic Disaster Management	Sports Stadium	25	In House (Master Trainers)
5	Training programme on Fire & Life Safety Hazards	Sports Stadium	25	In House (Master Trainers)
6	Training Programme on the STP installed at Adhkuwari	STP at Adhkuwari	10	M/s Sophisticated Industrial Materials Analytic Labs. Pvt. Ltd.
7	Training Programme on Basic F&B services (especially for VVIP services)	SGC. Katra	16	M/s Hitech Sweet Water Tech. Pvt. Ltd.
8	Training Programme on Basic Computer Skills and Noting & Drafting - Grp 03	SGC, Katra	13	In House (Master Trainers)



Administrative Report 2021-22

9	Training Programme on Basic Disaster Management	SGC, Katra	25	In House (Master Trainers)
10	Training programme on Fire & Life Safety Hazards	SGC, Katra	25	In House (Master Trainers)
11	Training Programme on the STP installed by Sophisticated Industrial Materials Analytic Labs. Pvt. Ltd.	Bhawan / Niharika / VD Jammu	25	In House (Master Trainers)
12	Training Programme on the STP installed at Banganga by M/s Hitech Sweet Water Tech. Pvt. Ltd.	Banganga	10	M/s Hitech Sweet Water Tech. Pvt. Ltd.
13	Training Programme on Basic Disaster Management	SGC, Katra	25	In House (Master Trainers)
14	Training Programme on Basic Computer Skills and Noting & Drafting - Grp 04	SGC, Katra	14	In House (Master Trainers)
15	Training programme on Fire & Life Safety Hazards	SGC, Katra	25	In House (Master Trainers)
16	Training Programme on Basic F&B services (especially for VVIP services)	SGC. Katra	20	In House (Master Trainers)
17	Training Programme on Basic Computer Skills and Noting & Drafting - Grp 05	SGC, Katra	15	In House (Master Trainers)
18	Training Programme on Basic Disaster Management	SGC, Katra	25	In House (Master Trainers)
19	Training programme on Fire & Life Safety Hazards	SGC, Katra	25	In House (Master Trainers)
20	Training Programme for the Carpenters of SMVD Shrine Board	SGC, Katra	13	Sh.Rajinder Anand, M/s Trikuta Metal & Fibre Industries, Jammu



Administrative Report 2021-22

21	Training Programme for Pujaris	Bhawan	26	External Experts from various States
22	First Aid and Emergency Response	SGC	35	In House (Master Trainers)
23	Training on STP	Adhkuwari	10	External Expert
24	Male Health & Wellness	SGC	35	In House Medical Officer
25	Female health and Wellness	SGC	25	In House Medical Officer
26	Basic Disaster Management	SGC	25	In House (Master Trainers)
27	Basic Disaster Management	SGC	25	In House (Master Trainers)
28	Training Programme for Electricians	SGC	10	Learnet Skills for Life, Kunjwani, Jammu
29	Fire and Life safety hazards	SGC	25	In House (Master Trainers)
Total			630	

11. Lt. Governor pays obeisance at Shri Mata Vaishno Devi Shrine; Reviews facilities for pilgrims; directs for speedy completion of development projects

The Lieutenant Governor, Sh. Manoj Sinha, who is also the Chairman of Shri Mata Vaishno Devi Shrine Board, visited the Holy Shrine of Shri Mata Vaishno Devi Ji on 13th April on the auspicious occasion of the commencement of Navratras and paid obeisance at the sanctum sanctorum. He prayed for sustained peace, progress and prosperity in Jammu & Kashmir and welfare of its people.

During his visit, the Lieutenant Governor was accompanied by Sh. BVR Subrahmanyam, the then Chief Secretary and Sh. Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board.



Administrative Report 2021-22



The Lieutenant Governor, Sh. Manoj Sinha at the Holy Shrine of Shri Mata Vaishno Devi Ji on the commencement of Navratras.

While reviewing the ongoing infrastructural development projects in the Shrine area, the Lieutenant Governor directed the CEO Shrine Board for ensuring expeditious completion of all the development works for further augmentation of the facilities for the visiting pilgrims.

The CEO briefed the Lieutenant Governor in regard to the special arrangements which were made by the Shrine Board for the pilgrims visiting the holy Shrine during the Navratras.

12. Meetings of the Board during the year

12.1. 68th meeting of the Board on 16.09.2021.

Lieutenant Governor, Manoj Sinha, Chairman of Shri Mata Vaishno Devi Shrine Board, on 16 September released 20-gram Silver Souvenir coin (999 fineness) ahead of the “Sharad Navratras and Diwali” for millions of devotees worldwide during the 68th meeting of the Shri Mata Vaishno Devi Shrine Board at the Raj Bhavan.



Administrative Report 2021-22



Lieutenant Governor, Sh. Manoj Sinha released 20-gram Silver Souvenir coin.

Prior to the release of 20-gram Silver Souvenir coin, SMVDSB had developed 2g, 5g & 10g Gold and Silver coins of guaranteed purity carrying an inscription of the idol of goddess Mata Vaishno Devi Ji. The rates of the coins depend on the denomination chosen and the prevailing gold/silver rates. These coins are available at souvenir shops at Bhawan, Jammu Airport, Katra and Vaishnavi Dham Jammu.

In addition, the Lt Governor also e-inaugurated a digital library established at SGC Katra with the aim to ease out the difficulty in finding out information from voluminous books.

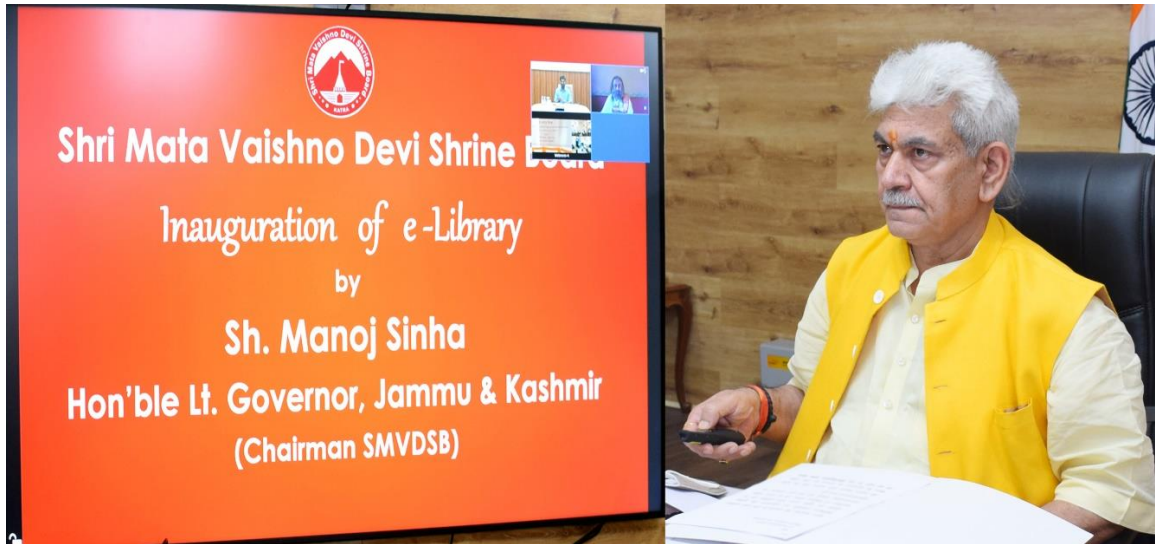
It was informed that the new digital library inaugurated today would reduce the huge expenditure in maintaining the manual one. It is also highly beneficial for the students and faculty of Gurukul, SMVDCoN, officers, staff of Shrine Board as well as local public, students etc, as it has been structured with quick search facilities and various multimedia streaming techniques.

The meeting was attended by the Board Members – H. H. Sri Sri Ravi Shankar; Ashok Bhan; Justice (Retd) Permod Kohli; K. K. Sharma; Maj. Gen. (Retd) Shiv Kumar Sharma; K. B. Kachru and Vijay Dhar in person and through virtual mode. Lt Governor, while chairing the meeting of the Shrine Board, reviewed pilgrim-centric infrastructural facilities put in place by the Board.

To begin with, the Board reviewed the Yatra statistics of the year and discussed various measures which may be taken to further increase the yatra which steeply declined due to Covid-19 resurgence. A brief appraisal of the SMVDNS Hospital, SMVD Nursing College, SMVD Gurukul and SMVD Sports Complex was also given in the meeting.



Administrative Report 2021-22



Lieutenant Governor, Sh. Manoj Sinha Inaugurates e-library

While extensively reviewing the status of the ongoing mega projects for the convenience of the pilgrims, the Board directed the CEO for the completion of Durga Bhawan within a period of 12 months, that is, by August 2022.

The Board also reviewed the status of the underground cabling project, from Katra to Bhawan and the surrounding areas. Taking an extensive review of the project, the Board directed for the completion of these projects in time-bound manner. While reviewing the progress of the ongoing project, the Board also directed the CEO to conceive an advertisement policy on the track to be displayed on the Hi-tech Video Walls to be installed on the track leading to the holy shrine of Shri Mata Vaishno Devi Ji.

During the meeting, the Board approved a Grant-in-Aid for the FY 2021-22 to SMVD Charitable Society which includes SMVDIME, SMVD Gurukul, SMVDNS Hospital, SMVD Sports Complex and SMVD College of Nursing.

The Board took stock of the functioning of the Call Centre established with an initiative towards optimum utilization and dispersion of real-time information of the facilities created for the pilgrims. The initiative aimed at providing much-needed assistance to the pilgrims to plan their visit to this most revered holy shrine, keeping in view the prevailing weather conditions.



Administrative Report 2021-22



Lt. Governor, Sh. Manoj Sinha chairing 68th meeting of SMVDSB at Raj Bhavan, Jammu.

The Board reviewed the major achievements of the Action Plan of the Annual Greening Plan 2020-2021. Several significant decisions towards employees' welfare, including modifications in the policy towards compassionate appointments, incentives for acquiring higher qualifications were also taken. The Board also approved the re-designation of the officers on deputation to the Shri Mata Vaishno Devi Shrine Board.

Deliberations were held on the long pending demand of the public for the completion of Shankaracharya Temple in Katra town, besides the development of connectivity to the temple as well as allied facilities. The CEO was directed to proceed further in this regard.

Ramesh Kumar, CEO Shrine Board gave a detailed presentation on the latest status of varied activities of the Board and action taken on the implementation of various decisions of the previous meetings of the Board.

Arun Kumar Mehta, Chief Secretary; Nitishwar Kumar, Principal Secretary to the Lieutenant Governor; and Vivek Verma, Additional Chief Executive Officer, SMVDSB also attended the meeting in person and through virtual mode.



Administrative Report 2021-22

12.2. Special Meeting of the Board on 02.01.2022.

Lieutenant Governor Manoj Sinha chaired a special meeting of Shri Mata Vaishno Devi Shrine Board (SMVDSB) at Raj Bhavan on 02.01.2022, wherein several important decisions were taken to ensure safety of the pilgrims. The meeting was convened in the backdrop of an unfortunate incident of stampede that occurred at Shri Mata Vaishno Devi Bhawan in the intervening night of 31st December, 2021 and 1st January 2022.

Dr. Ashok Bhan; Justice (Retd) Permod Kohli; Maj. Gen (Retd) S.K. Sharma; Sh K.K. Sharma; Sh K.B Kachru and Sh Vijay Dhar- Members of Shri Mata Vaishno Devi Shrine Board, and Sh. Ramesh Kumar, Chief Executive Officer, SMVDSB attended the meeting.

Dr. Arun Kumar Mehta, Chief Secretary and Sh Nitishwar Kumar, Principal Secretary to Lt Governor were special invitees to the meeting.

The Lt Governor, who is also the Chairman of SMVDSB, critically reviewed the causative factors leading to the stampede incident and the various steps taken immediately thereafter by the management of Shrine Board.



Lt. Governor, Sh. Manoj Sinha chairing special meeting of SMVDSB at Raj Bhavan, Jammu.

The Board appreciated the commendable post-incident efforts of Shrine Board, District Administration and Police Personnel towards the quick rescue and timely shifting of injured to Shrine Board's Hospital at Kakryal. The Board felt that as a consequence of these efforts, a number of lives were saved. The board was briefed by the CEO Shrine Board that 35,000 pilgrims were allowed to



Administrative Report 2021-22

proceed for the Yatra on December 31 and January 01 as against the National Green Tribunal's cap of 50,000 a day, keeping in view the pandemic.

While reviewing the status of release of compensation amount to the victims, the Board decided to provide an additional amount of Rs 5 lakhs each to the next of kin of the pilgrims who lost their lives in the unfortunate tragic incident. An ex-gratia of Rs 10 lakhs was already announced by the Lt Governor on January 01.

A slew of directives were issued for physical and systematic improvements wherever required after critical examination.

The Board directed the CEO for making concerted efforts towards early implementation of the Master Plan for the Bhawan area in a phased manner strictly in accordance to the timelines and also reiterated for expediting construction work and early completion of Durga Bhawan for the pilgrims.

Directions were issued for carrying out required improvisations in 2nd and 3rd Phase of Master Plan to take care of all foreseen challenges.

The Board discussed the modalities for suspension bridge and skywalk for effective queue management, besides identifying more halting spots to cater to large crowd at Bhawan and Katra.

The Board also considered various suggestions for making requisite improvements that can be carried out to safeguard against similar mishaps in future.

Discussions were also held on exploring possibilities of ropeway from Katra for the aged and infirm pilgrims.

The CEO was asked to consider resumption of the token/group number system that was discontinued six years ago. The Board also directed for early undertaking of an exercise for critically examining the safety audit of physical infrastructure and fire safety at main Bhawan, shopping complex and other important areas. The Members of the Shrine Board will monitor the implementation of directions and works to be undertaken.

The meeting ended with two minutes of silence, praying for the pilgrims who lost their lives in the stampede.



Administrative Report 2021-22

13. Additional facilities for devotees

13.1 Lieutenant Governor lays foundation stone of Durga Bhawan at Vaishno Devi Shrine

Lt Governor Manoj Sinha on 18 August laid foundation stone for the Durga Bhawan, a high utility pilgrim-centric facility worth Rs 24.4 cr to facilitate pilgrims of Shri Mata Vaishno Devi Shrine. He also attended the ground-breaking ceremony of the new facility.

Sinha, who is also the Chairman of Shri Mata Vaishno Devi Shrine Board, has been giving high priority to enhancing facilities for the convenience of the pilgrims. On completion, the facility will accommodate 2500 pilgrims.



The Lt Governor, Sh. Manoj Sinha during foundation stone laying ceremony of Durga Bhawan at the Holy Shrine of Shri Mata Vaishno Devi Ji.

While directing the CEO SMVDSB and the executing agency for speedy execution of work, the Lt Governor directed for timely mobilization of required manpower to complete the project in a record period of 12 months.



Administrative Report 2021-22

“He expressed his gratitude to the devotees who have stepped forward and contributed to this noble cause. About Rs 6.83 cr has already been received as donation and more than Rs one crore will be received in the next two months”, he said.

In the last one year, many interventions like Postal delivery of Prasad, Mobile App for live darshans, online registration system etc have been made to facilitate the devotees. Adding to the efforts aimed at accentuating additional facilities catering to the needs of the pilgrims, the 5-storey Durga Bhawan will have all requisite amenities, besides having adequate provision for harnessing clean energy, recycling of wastewater linking up with existing STPs, provision of elevators etc, the Lt Governor said.



The Lt Governor Sh. Manoj Sinha performs Havan during foundation stone laying ceremony of Durga Bhawan

Ramesh Kumar, Chief Executive Officer, SMVDSB, briefed the Lt Governor about the pace of implementation of this prestigious project.

Construction of Durga Bhawan is part of the approved Master Plan of Bhawan area, prepared by the School of Planning and Architecture,



Administrative Report 2021-22

New Delhi. The Master Plan seeks to achieve the target of ensuring maximum accommodation for pilgrims by 2031.

Shri Mata Vaishno Devi Shrine Board (SMVDSB) and the Central Public Works Department (CPWD) have already linked a Memorandum of Understanding for the construction of Durga Bhawan, as approved in 65th meeting of SMVDSB, it was informed.

Other dignitaries present on the occasion were Dr. Ashok Bhan, K. B. Kachru, Justice (Retd) Permod Kohli, Board Members, SMVDSB; Prof. Vishwamurti Shastri, Member, Governing Council, SMVD Gurukul, besides donors who have contributed through Donation Scheme for Durga Bhawan.

13.2 LG Manoj Sinha inaugurates Rs 5.13 crore hi-tech multi-purpose video wall facility enroute SMVD Shrine

Lieutenant Governor, Manoj Sinha, who is also the Chairman of Shri Mata Vaishno Devi Shrine Board, on October 13 inaugurated hi-tech Multipurpose Video Walls installed at prominent locations en-route Shri Mata Vaishno Devi Shrine, at a cost of Rs. 5.13 crore, with assistance from the Ministry of Culture, Government of India.

The Lt Governor also visited the holy shrine on the auspicious occasion of Durga Ashtami and paid obeisance at the sanctum sanctorum. He observed that the installation of hi-tech multipurpose video walls on the track will enable dissemination of real-time information to the pilgrims with regard to the yatra, and also add to the aesthetics of various locations on the track. The live telecast would be the main attraction to the pilgrims. It will also showcase the awareness about various initiatives commenced by the Shrine Board.



Administrative Report 2021-22



Lt Governor, Sh. Manoj Sinha inaugurates hi-tech multi-purpose video wall facility enroute SMVD Shrine

The project, to be accomplished in two phases includes installation of six large outdoor video walls at prominent locations and 20 Indoor LED screens at major establishments of the Shrine Board during the second phase.

This project facilitates the pilgrims by way of Live Atka Arti, Mata Ki Kahani (Stage Play), and Live Darshans on their way to Bhawan. Moreover, also provides advisory/display features (24X7) regarding Disaster Prone Locations on the track during rainy season and otherwise, besides, providing information of missing persons or items, and early warnings of weather forecast. It also provides general information to the visiting pilgrims such as medical & ambulance facilities, accommodation & catering arrangements, water & toilet locations, general announcements, assistance information, dos and don'ts, etc.

13.3 SMVDSB adopts project 'BHOG' under Eat Right Initiative; Chairperson FSSAI visits SMVD Shrine

Chairperson Food Safety and Standards Authority of India (FSSAI), Rita Teatota stressed the need for implementation of Blissful Hygienic Offering to God (BHOG) project of FSSAI in and around the Holy Shrine



Administrative Report 2021-22

of Shri Mata Vaishno Devi Ji on October 23. The Chairperson while appreciating the efforts already in place in the Shrine Board underscored that there is always a scope for improvement as the change is constant.

Implementation of BHOG would help to ensure that safe and wholesome parsad/ food is received by the devotees alongwith the blessing of Goddess. The Chairperson, FSSAI observed that the training of food handlers and stakeholders in and around the premises of the place of worship would be an integral part of the BHOG initiative. For this purpose she directed the concerned officers of Food & Drugs Administration, J&K UT to put in their best efforts for implementation of project BHOG in and around Shri Mata Vaishno Devi Shrine. The Chairperson, FSSAI said that a necessary audit for gap assessment would be conducted in near future to design the different components for carrying out training programs in a phased manner. She assured all possible assistance from the Food Safety and Standards Authority of India in delivering hygienic food to the visiting pilgrims.



SMVDSB adopts project 'BHOG' under Eat Right Initiative; Chairperson FSSAI visits SMVD Shrine

Shri Mata Vaishno Devi Shrine Board becomes the first place of worship in the UT of Jammu and Kashmir to get food safety license as part of BHOG –Blissful Hygienic Offering to God, which aims at maintaining food safety and hygiene at worship places, mandated by the Food Safety and Standards Authority of India (FSSAI).



Administrative Report 2021-22

The food safety department has started implementing BHOG to ensure that safe and wholesome prasad/ food is received by the devotees alongwith the blessing of Goddess in and around Shri Mata Vaishno Devi Ji Shrine.

Shrine Board registered under BHOG (Blissful Hygienic Offering to God) in the month of October and thereafter the officials of Food Safety Department carried out pre and post audits as a part of an initiative to issue BHOG certification of the Food Safety and Standards Authority of India to ensure hygiene and safety of 'prasad' and other food items served to devotees.



FSSAI certifies SMVDSB under BHOG; Langar verifies "Five Star" in Hygiene Rating

As part of the pre and post audit, inspections were carried out at various Catering outlets of Shrine Board, Langar Kitchens and halls enroute track to Holy Shrine. The team also inspected the cooking process, storage and quality of food products. Cleanliness of the kitchens and vessels, standard of food products and water used for cooking were among the important aspects studied during the pre and post audit.



Administrative Report 2021-22

Besides, cleaning, waste and sewage disposal systems were also checked.

In the Shrine, catering units are being maintaining the storage rooms clean and free from rodents and cobwebs. Food products are being stored in containers with lids and the packed items are being checked of packing and expiry date. In addition, all food handlers are required to be medically certified for free from communicable diseases.

The facilities and processes adopted during audit at various locations of Shri Mata Vaishno Devi Shrine Board were found to be good by and large on basis of which BHOG certification and star ratings issued by the FSSAI based on the pre and post audits. Noteworthy that the Langar at Tarakote Marg is verified “Five Star” in Hygiene rating.

Mr. Ramesh Kumar, Chief Executive Officer, SMVDSB has congratulated all officers and officials in general and Catering staff in particular for attaining certification from FSSAI by extending their full cooperation in the whole exercise. He also impressed upon them to work with utmost zeal and dedication for providing continuously improving facilities to the pilgrims visiting the Holy Cave Shrine of Shri Mata Vaishno Devi Ji.

13.4 SMVDSB establishes Verification Kiosk for RFID based Services.

For improving services for the pilgrims visiting the Vaishno Devi Shrine, Ramesh Kumar, CEO, Shri Mata Vaishno Devi Shrine Board on 9 August inaugurated Verification Kiosk integrated with Radio Frequency Identification Device (RFID) based tracking to ensure that no illegal/unauthorised mule/ Pithus and Palkis walas operate on the track leading to the shrine. This system not only improves verification of genuine operators in monitoring the movement of the Ponies, Pithus and Palkis but also strengthening overall security measures. It will also be of immense support in case of any emergency situations to provide real-time assistance to the Shrine and local administration.



Administrative Report 2021-22



Sh. Ramesh Kumar, CEO SMVDSB inaugurates Verification Kiosk

The Verification Kiosks are integrated with the smart card readers which connect to MIS server for personnel identification and credentials like biometric information, contact number, registration number including last transaction and movement status of service provider. The system is capable to check the movement of registered Ponies, Pithus and Palki walas for real time tracking with robust MIS reporting. With the installation of Verification Kiosks a stringent check shall be made on Ponies, Pithus and Palkis walas.

CEO Shri Mata Vaishno Devi Shrine Board also reviewed the performance / functioning of M/s G-Max IT Service, managing RFID project.

Ramesh Kumar emphasised to boost the Pilgrim Grievances Redressal System by installation of suggestion and complaint boxes enroute Katra to Bhawan for facilitation of less tech savvy pilgrims.

13.5 **CEO Shrine Board hands over Oxygen Concentrators to DC Reasi; Covid Care Centre for Shrine Board employees established at Trikuta Bhawan**

Continuing with its support towards the efforts being made to mitigate the spread of COVID-19, Shri Mata Vaishno Devi Shrine Board



Administrative Report 2021-22

provided 18 Oxygen Concentrators, one each for the 18 Panchayat Level COVID Care Centres established by the District Administration in Katra and Panthal Blocks of Reasi District. Out of these 18 Oxygen Concentrators, 10 were provided by the Shrine Board for Gram Panchayats of Katra Block and 8 were given to Gram Panchayats of Panthal Block for utilisation by the needy persons in these COVID Care Centres.

Sh. Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board handed over these Oxygen Concentrators to Sh. Charandeep Singh, Deputy Commissioner, Reasi at Spiritual Growth Centre, Katra.



Sh. Ramesh Kumar, Chief Executive Officer, Shrine Board handing over Oxygen Concentrators to Sh. Charandeep Singh, Deputy Commissioner, Reasi at Katra.

Speaking on the occasion, Sh. Ramesh Kumar said that as a part of social support initiative and for contributing to the society for containment of the second wave of COVID-19, the Shrine Board earlier also had provided protective gears like face masks, surgical masks, hand sanitizers and re-fills of hand sanitizers for utilization in the Panchayat Level Covid Care Centres of these Blocks.

The Deputy Commissioner, Reasi lauded the Shrine Board for providing Oxygen Concentrators, other equipments and protective gears



Administrative Report 2021-22

to COVID Care Centres established in the Gram Panchayats of Katra and Panthal Blocks.

The CEO Shrine Board further said that an exclusive Covid Care Centre for the Shrine Board employees has also been established at Trikuta Bhawan, Katra. The logistic support including the consumables and 10 Oxygen Concentrators have also been provided for this Centre. He added that this Covid Care Centre will be of immense help for Covid affected employees of the Shrine Board.

It is pertinent to mention that earlier SMVD Shrine Board has supported Municipal Committee Katra in its fight against COVID-19. The Shrine Board has provided dedicated vehicles for disinfection of Katra town, besides providing protective gears for employees of Municipal Committee Katra.

During the lockdown period in 2020 due to COVID-19, the Shrine Board had also extended support to the various organisations like Municipal Committee Katra, CHC Katra, District Administration, Reasi and Udhampur besides other voluntary and social organisations by way of providing various protective gears and other items for distribution among the needy persons.

13.6 SMVDSB initiates work on Banganga rejuvenation and beautification of track.

With an aim to rejuvenate the Banganga rivulet and improve the ecology and aesthetics of the area, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board (SMVDSB), Ramesh Kumar on November 15 reviewed the ongoing Civil and Sanitation works at Banganga.

CEO visited Bathing Ghats located on the Banganga rivulet and assessed the work executed so far regarding desilting and renovation of Bathing Ghats. It was started on a mission mode for removal of waste in a phased manner generated from nearby localities which is the cause of pollution. Earlier, a plan has also been initiated for construction of



Administrative Report 2021-22

drainage as the area is lacking the sewer network system with interceptor chambers to divert polluted water.



SMVDSB initiates work on Banganga rejuvenation and beautification of track

He remarked that Banganga river rejuvenation is a very important focus area for us as a stakeholder and we would like to put in a system that works. The solution is to bring in community participation with the Shrine Board acting as facilitator, the CEO said.

He laid emphasis on holistic approach for rejuvenation of Banganga river, wherein water management and environment management are taken together for implementation to restore the lost ecology of the polluted stretches of the river. CEO also inspected the Vatika/ theme garden area adjoining to the river and directed to carry out necessary renovation works including removing of wild plants and shrubs. He also stressed the need to develop environment friendly and attractive pilgrimage promoting a message of environmental care as a religious responsibility.

13.7 CEO SMVD Shrine Board takes stock of COVID preparedness and other aspects of pilgrimage; Reviews yatra arrangements in view of ensuing monsoon season

Mr. Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board, on 29 June undertook a holistic review of the various



Administrative Report 2021-22

arrangements for the visiting pilgrims in view of the ensuing monsoon season at a meeting of the officers and engineers of the Shrine Board. These arrangements included water and power supply, catering, healthcare facilities, sanitisation and cleanliness and the expeditious clearance of track in case of any debris or landslides falling on the track due to heavy rains to ensure smooth movement of the pilgrims. Other pilgrim-centric arrangements which came up for review included pre-paid system for hiring of ponies, pithoos and palkis besides facilities of Battery Operated Vehicles between Adhkuwari and Bhawan as well as Bhawan-Bhairon Ghati Passenger Ropeway and the security and other aspects of the pilgrimage.

The CEO Shrine Board while extensively reviewing the arrangements, impressed upon all the concerned officers and engineers to ensure further streamlining and augmenting of pilgrim facilities right from Katra to Bhawan in view of the approaching monsoon season.



CEO Shrine Board conducts Track Inspection; reviews various arrangements in view of monsoon

He asked all the officers, engineers and Area/Unit Heads of the Board to take stock of the arrangements in their respective areas of responsibility on daily basis and ensure utmost sanitation and cleanliness besides other requisite arrangements for the pilgrim so that the yatris do



Administrative Report 2021-22

not face any inconvenience, whatsoever, particularly in view of the rainy season and they are provided the best possible facilities. He said that we have to further intensify our efforts to improve the yatra facilities on continuing basis to meet the rising expectations of the pilgrims so that they go back with pleasant experience and happy memories of their visit to the Holy Shrine.

Mr. Ramesh Kumar while reviewing the arrangements made and the necessary precautionary measures taken by the Board in view of the COVID pandemic for ensuring safety of the visiting pilgrims, staff and the public at large, stressed on maintaining adequate social distancing and strictly following COVID-appropriate behaviour and taking all other precautionary measures in sync with the protocols. In this context, it is pertinent to mention that 100% staff of the Shrine Board has been vaccinated and either they have received both the doses or the first dose of the vaccine.

Among those who participated in the meeting included Mr. Vivek Verma, Additional CEO; Mr. Hem Kant Prasher, Chief Accounts Officer; Dr. Sunil Sharma, Dr. Jagdish Mehra, Mr. Deepak Dubey and Mr. Vishavjeet Singh, Dy. CEOs; besides other concerned officers and engineers of the Board.

13.8 CEO Shrine Board Reviews Mega Project of Shrine: Directs for expeditious completion of ongoing works

Mr. Ramesh Kumar, CEO, Shrine Board reviewed various aspects of functioning of Bhawan-Bhairon Ghati Passenger Ropeway, Siar Dabri-Bhawan Material Ropeway, Protection and Treatment Works, installation of hi-tech Multipurpose Video Walls, Multipurpose Audio System and Underground Cabling Project at a meeting held here.

Taking an extensive review of these projects of the Shrine Board, the Chief Executive Officer stressed for expeditious completion of the remaining stretches of the Underground Cabling Project by executing it on



Administrative Report 2021-22

fast track mode and, if required, even by mopping up additional manpower, machinery, material and all other wherewithal.



Sh. Ramesh Kumar, CEO Shrine Board review mega project of Shrine.

He also asked for optimum utilisation of the Material Ropeway facility for transportation of material between Katra and Bhawan.

The CEO Shrine Board said that all the arrangements also to be put in place for the early installation of hi-tech Multipurpose Video Walls at various locations on the track for dissemination of real time information to the visiting pilgrims in regard to the yatra.

The meeting was attended by Mr. Vishavjeet Singh, Dy. CEO and other concerned officers and engineers of the Shrine Board, RITES and THDCIL besides the concerned representatives of the various executing agencies of the projects.

13.9 Shrine Board initiates 'Green Trikuta Hills' during Monsoon

To conserve the environment and the greenery of Trikuta Hills, Shri Mata Vaishno Devi Shrine Board (SMVDSB), under its monsoon programme, launched a plantation drive at Tarakote Marg and along the tracks leading to the Shrine on 16 July with the target of planting 1.33 lakh quality seeding of different species under its Annual Greening Plan.



Administrative Report 2021-22



CEO Shrine Board launching plantation drive

Towards achieving this objective, Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board, launched the monsoon plantation drive by planting saplings of Peepal, Chinar, Arjuna and Tecoma. CEO Shrine Board also inspected last year's plantation works.

After launching the plantation drive by CEO of the Shrine Board, a massive plantation of different species like Peepal, Bargad, Bauhinia, Amrud, Amla, Jamun, Chinar, Tecoma, Jacaranda, Rudraksh, Bhera, Arjuna, Amaltas, Hibiscus, Bougainvillea and other soil binder species like Agave Americana etc. was under taken.

Among those who participated in the plantation drive included Vivek Verma, Additional CEO of the Shrine Board; Vinay Khajuria, ACF; and other concerned officers of the Board.



Administrative Report 2021-22

14. Allied Institutions

While making continuing endeavours for enlarging infrastructural and other facilities for facilitation of the visiting pilgrims, the Shrine Board has been taking initiatives for transforming socio-economic development profile of Katra, its surrounding areas and the society at large. The thrust areas under this initiative, inter alia, include the sectors of education, healthcare and sports. In furtherance of this objective, the Shrine Board has established Shri Mata Vaishno Devi University, Shri Mata Vaishno Devi Gurukul, Shri Mata Vaishno Devi College of Nursing, Shri Mata Vaishno Devi Narayana Superspeciality Hospital and Shrine Board's Sports Complex. These institutions are serving the society with distinction and have made a mark in their respective spheres.

14.1 Shri Mata Vaishno Devi University

Established by the Shrine Board in 2004, Shri Mata Vaishno Devi University is an autonomous, highly technical and fully residential university. A very high emphasis has been laid on strengthening of infrastructural facilities and developing the varsity as a centre of excellence in teaching and research. As a consequence, it has witnessed a remarkable growth over the past 17 years. The university is spread on a sprawling and picturesque campus in the backdrop of Trikuta Hills at Kakryal, near Katra. The university has highly qualified faculty from various parts of the country. It has been equipped with hi-tech labs, hostels and other buildings to provide excellent enabling environment and wherewithal of teaching and research to the students who seek admission in this institution of higher and technical learning from across the country. The students passing out from Shri Mata Vaishno Devi University are serving the society and the world at large with distinction. The university is scaling new heights of glory which is evident from the constant improvement in its ranking among the engineering and management institutions in NIRF with every passing year.



Administrative Report 2021-22



Shri Mata Vaishno Devi University

14.2 **Shri Mata Vaishno Devi Gurukul**

The Shrine Board also established Shri Mata Vaishno Devi Gurukul at Charan Paduka, near Katra in 2010, to provide quality modern education at this Gurukul along with Vedic and Sanskrit education. This initiative has been taken in furtherance of the duty of the Board to make arrangements for imparting of religious instructions and general education. The emphasises is also on skill upgradation of students by imparting practical training to them in Vedic Mantras, Karam Kand, Jyotish etc. to enhance their employability. The Gurukul has also been upgraded and is providing education upto Shastri level from the 2017-18 academic session for which Gurukul Phase-II was constructed. Presently 172 students are studying in classes 6th to Shastri Part-III and the first batch of 10 students of Shastri passed out in 2020, all holding 1st division. Gurukul is fully residential, affiliated to the Sampurnanand Sanskrit Vishwavidyalaya, Varanasi, a leading Sanskrit University in the country. All the students are provided education, boarding, lodging, uniforms, books and other required facilities at the cost of the Board. Given the excellent infrastructural and other allied facilities provided by



Administrative Report 2021-22

the Shrine Board to impart top quality education to the Gurukul students, they are bringing laurels in both academics and co-curricular activities year after year by their excellent performance.



Shri Mata Vaishno Devi Gurukul

14.3 Shri Mata Vaishno Devi College of Nursing

Continuing with its another initiative in the field of education, the Shrine Board established Shri Mata Vaishno Devi College of Nursing (SMVDCoN) at Kakryal which started functioning from July 2016. The objective of setting up the College of Nursing is to provide quality nursing education of highest standard to the students so that after passing out from this institution they serve the humanity with utmost commitment and distinction. The establishment of the Nursing College is yet another testimony of the Shrine Board towards its contribution to the society. The College of Nursing is approved by the Indian Nursing Council and J&K Nursing Council and 60 students are admitted to this institution every year. The SMVDCoN is affiliated to Shri Mata Vaishno Devi University.



Administrative Report 2021-22

Besides having a highly qualified faculty, the institution is equipped with state-of-the-art infrastructure. The students passing-out from SMVDCoN are getting excellent job placements in the leading health institutions of the country. Of a total of 58 students comprising First Batch (2016-20) of the College, 40 of them were placed with the Narayana Health Group of Hospitals, while four secured placements at the Max Hospital, Dehradun, whereas the remaining students opted for higher studies.



Shri Mata Vaishno Devi College of Nursing

14.4 Shri Mata Vaishno Devi Narayana Superspeciality Hospital

Shri Mata Vaishno Devi Narayana Superspeciality Hospital set up by the Shrine Board at Kakryal, near Katra, caters to the patients across more than 20 different specialities with focus on cardiac sciences and oncology. This 230-bedded tertiary care hospital, which was inaugurated by the Hon'ble Prime Minister in April 2016, is equipped with state-of-the-art diagnostic and treatment facilities and provides highly specialised and quality healthcare at affordable cost. The hospital, fully equipped with high-end computerised diagnostic and treatment equipments including Linear Accelerator, Brachy Therapy, Gamma Camera, MRI, PET CT, CT



Administrative Report 2021-22

Scan, Cath Lab, Endoscopy and Broncho therapy, most modern Dialysis Unit and other related facilities, has well equipped Critical Care Ambulances and superspecialist doctors and highly trained nurses, paramedics and other staff. Continuing initiatives are being taken for further enhancing its operational capacities and standards of patient care in tune with the emerging and futuristic requirements by augmenting and upgrading the wherewithal in the identified specialties. The establishment of this Superspeciality Hospital has completely transformed the healthcare scenario in the area with people from within and outside Jammu and Kashmir taking benefit of this facility.

During the recent COVID pandemic; particularly during the 2nd wave erupting in March, 2021, the SMVDNSH played a very crucial role by providing commendable healthcare services to the society. Consequently, the Hospital won immense laurels for successfully handling a large number of vulnerable COVID cases and emerged in the public perception as a life-saving hospital in the entire region. During FY 2020-21, a total of 783 COVID cases were provided treatment at SMVDNSH.



Shri Mata Vaishno Devi Narayana Superspeciality Hospital



Administrative Report 2021-22

On the basis of experience gained during the 1st and the 2nd wave of COVID cases, the hospital is taking determined steps for augmenting its preparedness to combat the possible third wave of COVID cases (with youngsters expected to be more vulnerable). In this regard the hospital shall be shortly having its own LMO (liquefied Medical Oxygen) facility, for which all the required infrastructure has already been created. In addition, the hospital also has plans to procure and put in place additional Adult / Pediatric ventilators, additional oxygen generation plant of a larger capacity, engaging more number of medicos etc.

14.5 Shrine Board's Sports Complex

The Shrine Board's Sports Complex which was established in 2016 at Katra has become a nerve centre of sports activities and changed the entire profile of sports and games in the area. The sports persons trained, nurtured and groomed at this Sports Complex are bringing laurels by winning medals at various national and international level competitions. Regular sports events are organised at this Complex as per approved annual calendar of activities, including several major sports events and summer and winter coaching camps, which is contributing significantly towards giving a major boost to the sports culture in the area. This Sports Complex was inaugurated by the Hon'ble Prime Minister in April 2016. Apart from the focus disciplines of archery, shooting, athletics and basketball for which the state-of-the-art equipment has been provided by the Board, other sports and games are also being promoted in a big way at the Sports Complex. A large number of sports persons from Katra and the surrounding areas are regularly participating in the coaching camps organised at the Sports Complex in the prioritised as well as other disciplines.



Administrative Report 2021-22



Shrine Board's Sports Complex

- **SMVDSB Sportspersons Excels in various Sports Events**

Four Judokas trained at Shri Mata Vaishno Devi's Sports Complex have been selected for Cadet and Sub-Junior All India Judo Championship at Chandigarh w.e.f. 06.11.2021 to 14.11.2021. All had recently won gold in the UT Level Judo championship organised by the Jammu and Kashmir Judo Association at Bhagwati Nagar, Indoor Sports Complex on 30.10.2021.

Further, in another event, Athletes of SMVDSB, Katra came-up with flying colours in J&K UT Masters Athletics Annual Championship 2020-21 held at MA Stadium, Jammu on 31stOctober, 2021 organized by J&K Masters Athletic Association. The team won three Gold, two Silver and one Bronze medal in various events. Among Athletes from SMVDSB Rishi Kumar Choudhary bagged Gold in 5000 mtr whereas Abhishek Sharma bagged Gold in 800 mtr and Silver in 5000 mtr in the age category of 40+ and ranked overall 1st among all the categories in 800 mtr event. Besides, Sandeep Sharma bagged silver and Sumeet Sharma bagged bronze in 800 mtr and participated in 10,000 mtr alongwith Rajat Magotra.



Administrative Report 2021-22



SMVDSB Sportspersons Excels in various Sports Events

All the medal winners have qualified for Masters Athletics Annual Championship scheduled on 27th November, 2021 at Varanasi, UP.

- **64th National Rifle Shooting championship**

Six Shooters of Shri Mata Vaishno Devi Shrine Board's Sports Complex had participated in 64th National Rifle shooting championship held at Bhopal in 10 meter events from November 25 to December 10. The championship was organized jointly under the aegis of the Department of Sports and Youth Welfare and the National Rifle Association of India. They included Shubhashish Padha, Sagar Gupta, Arun Sharma, Raveena Jingid, Sharuti Sharma and Pragya Verma. Out of 06, 04 shooters qualified for squad trials.



64th National Rifle Shooting championship



Administrative Report 2021-22

15. Events during the year

15.1 Hon'ble Prime Minister PM Modi interacts with Archers of Shrine Board's Sports Complex; Lieutenant Governor honours Tokyo Paralympics participants

Prime Minister Narendra Modi on 17 August interacted via a virtual conference with Paralympic-bound Indian athletes which included two Para Archers namely Rakesh Kumar and Joyti Baliyan who have been trained at Shri Mata Vaishno Devi Sports Complex, Katra.

Prime Minister also interacted with their families from their native places. These Archers qualified for Tokyo Paralympic Games which was held between August 24 and September 5.



PM Modi interacts with Archers of Shrine Board's Sports Complex.

Lt Governor, Jammu and Kashmir who is also the Chairman of Shri Mata Vaishno Devi Shrine Board congratulated both the sportspersons and wished them luck in the showpiece event. Dr. Ashok Bhan, Member Shrine Board and Chairman of Governing Council of Shrine Board's Sports Complex and Ramesh Kumar, CEO, Shrine Board also congratulated them for qualifying the Tokyo Paralympics and wished them grand success in the event.

After conclusion of the Paralympics games, Lt Governor Manoj Sinha on 18 September honoured Tokyo Paralympics participants -



Administrative Report 2021-22

Rakesh Kumar and Jyoti Baliyan - and wished them success in the upcoming events. While congratulating the duo, the LG said that the Shrine Board's support extended towards sports is being appreciated and it is a matter of pride that players nurtured at SMVD Sports Complex are putting Jammu and Kashmir on the world map.



Lt Governor Sh Manoj Sinha honours Tokyo Paralympics Participants

Kumar started his archery journey in 2017 from Shri Mata Vaishno Devi Shrine Board's Sports Complex and won the first gold medal for his team in the World Ranking Tournament held in Czech Republic in 2018 and ranked 10th in the Asian Games 2018. Earlier, he bagged gold under Fazza Cup World Ranking Tournament held at Dubai in February 2021.

Baliyan secured 17th rank in the World Championship held in the Netherlands and won silver medal under Fazza Cup World Ranking Tournament held at Dubai in February 2021. She was the only woman archer from the country who participated in Tokyo Paralympics.

Shrine Board's Sports Complex has been producing sportspersons of national and international standards in various sporting disciplines including archery, athletics, judo, shooting and badminton who have been showing promising results in varied competitions.

SMVDSB Archery Academy is accredited under Khelo India by the Union Ministry of Youth Affairs and Sports.



Administrative Report 2021-22

15.2 Shri Mata Vaishno Devi Shrine Board Celebrates Foundation Day

Performing of Pooja, Havan and Yagya marked the celebration of Foundation Day of Shri Mata Vaishno Devi Shrine Board on 30 August. These religious ceremonies were organised at Bhawan, Adhkuwari, Katra, Jammu and other locations in which the staff of the Shrine Board and the pilgrims participated. Employees of the Shrine Board took pledge on this occasion to perform their duties with sincerity and devotion. It is to recall that the Board was formed on this day in 1986.

Ramesh Kumar, CEO Shrine Board, on the auspicious occasion of the Foundation Day, congratulated the staff of the Shrine Board and impressed upon them to work with utmost zeal and dedication for providing continuously improving facilities to the pilgrims visiting the Holy Cave Shrine of Shri Mata Vaishno Devi Ji. He also extended his gratitude on the occasion to the Hon'ble Lt Governor who is also the Chairman of Shrine Board for his continuous support and guidance under which various initiatives for facilitation of pilgrims initiated in a very short period in Shri Mata Vaishno Devi Shrine Board; Mobile App, Home Delivery of Pooja Prasad, round the clock Call Centre for facilitation of yatris, installation of Hi-tech Video Walls and construction of Durga Bhawan.



Shri Mata Vaishno Devi Shrine Board Celebrates Foundation Day

At Katra, the main function was held at Niharika Complex where special *Pooja* and *Havan* was performed. Ramesh Kumar, CEO; Vivek



Administrative Report 2021-22

Verma, Additional CEO; and Dr. Jagdish Mehra, Dy. CEO and other officers and staff of the Shrine Board, besides the pilgrims participated.

15.3 Annual Day Celebration of Shri Mata Vaishno Devi Gurukul

SMVD Gurukul celebrated its 11th Annual Day with great zeal and enthusiasm. The event was celebrated on a virtual platform due to the pandemic restrictions. Pooja, Havan and other activities were organised as part of the function.

Dr. Ashok Bhan, Member Shrine Board and Chairman of the Governing Council for Gurukul; Ramesh Kumar, CEO; Vivek Verma, Addl. CEO; Prof. Y. K. Mishra and Prof. Vishwamurty Shastri, members of the Governing Council; Dr. Sunil Sharma, Dy. CEO of the Shrine Board and Administrator of the Gurukul; and Dr. Arvind Karwani, Ex-Administrator, SMVD Gurukul; besides the faculty, staff and more than one hundred students of the Gurukul participated in the function through online mode.



Annual Day Celebration of Shri Mata Vaishno Devi Gurukul

Dr. Bhan congratulated the management, staff and students of the Gurukul on the Annual Day function of the institution and Foundation Day of Shrine Board, besides, lauded the students for excelling in academics as well as in co-curricular activities. He also appreciated the efforts for organising online classes for the students of the Gurukul since the



Administrative Report 2021-22

lockdown and conducting online tests for continuously evaluating their level of preparation. Dr. Bhan also stressed to create an efficient learning environment in sync with modern education and Guru-Shishya parampara. Underscoring the need for optimally enhancing the prospects of suitable placements of the passing-out students of the Gurukul, Dr. Bhan emphasised on carrier counseling, besides, he also expressed to devote one day exclusively on Sanskrit speaking in the Gurukul.

Prof. Y. K. Mishra laid emphasis on faculty to inspire the students in becoming thoughtful, respectful, and compassionate citizens, whereas, Prof. Vishwamurty Shastri stressed upon maintaining Gurukul's rich tradition, dignity and sense of discipline.

Ramesh Kumar, CEO of the Shrine Board also congratulated the entire faculty and students and appreciated that besides organising the online classes, special online practical sessions for Yagya, Havan, Karam Kand etc. be organised for the students with the objective of imparting them practical training. CEO also recalled the achievements of students of SMVD Gurukul, Anmol Sharma and Ankit Sharma of class 9th and Shastri Part-III, who secured first positions in the entire university in annual examinations of class 8th and Shastri Part-III respectively, conducted by the Sampurnanand Sanskrit Vishwavidyalaya, Varanasi.

The students and teachers of the Gurukul presented Vedic and Puranic Mangalacharan and bhajans through online mode. Dr. Dhananjay Mishra, Principal, presented Annual Report of the institution and Dr. Devendra Rijal, Vice Principal of the Gurukul presented vote of thanks.

15.4 Two day CNE programme at SMVD College of Nursing Kakryal

The 2-day Continuing Nursing Education (CNE)-III Programme on the theme 'Holistic Approaches to Mental Health' organized by Shri Mata Vaishno Devi College of Nursing (SMVDCoN), Kakryal, commenced on November 25.



Administrative Report 2021-22

In all, 40 participants from various Nursing Colleges and Hospitals participated in the CNE programme, accredited by J&K Nursing Council and it comprises of seven credit hours. The main objective of the programme was to promote research in all fields of nursing and encourage academic interaction of the faculty and students at the national and international levels.

Maj. Gen. S. K. Sharma, AVSM (Retd.), Member, Shri Mata Vaishno Devi Shrine Board and Chairman, Governing Body of SMVDCoN, who was the Chief Guest, spoke on the occasion and emphasised the very high importance of the CNE programmes. He added that such programmes are an integral part of nursing education and help in a big way in keeping pace with and updating the knowledge vis-à-vis the new trends in the field of nursing. He also lauded the Nursing College for continuously organising the CNE programme for the third time as also conducting various awareness programmes during the pandemic.

Mr. Ramesh Kumar, Chief Executive Officers, Shri Mata Vaishno Devi Shrine Board, while addressing the inaugural session of the CNE Programme, said that SMVDCoN is among one of the best nursing colleges having state-of-the art facilities and is emerging as centre of excellence in the nursing education and research. He said that hundred percent students of passed out two batches of this college have got placement in the leading health institutions in the country.



2-day CNE programme commences at SMVD College of Nursing Kakryal



Administrative Report 2021-22

Dr. Sunil Sharma, Joint CEO of the Shrine Board and Administrator of SMVDCON, speaking on the occasion said that the awareness programmes on various health issues need to be organised more often for the benefit of the society at large.

Dr. Shailla Cannie, Principal of SMVDCoN, in her welcome address, spoke about the aims and objectives of organising the CNE and gave details about the experts and other participants of the programme.

The invited expert speakers and resource persons at the CNE programme included Dr. Shailla Cannie, Principal SMVDCoN, Dr. Pushpendra Kumar, Principal, BGSB Jammu Wing, Dr. Rajesh Kumar, Associate Professor, AIIMS, College of Nursing, Rishikesh, Mrs. Parm Sran, RN, Mental Health Nurse, Life-Wellness & Relationship Coach, Author & Motivational Speaker (Ontario, Canada), Sensei Sandeep Desai, Master of Tai Chi, Yoga and Martial Arts, Mumbai, Ms. Pushpa Oraon, Associate Professor, SMVDCoN, Mr. Johny Kutty Joseph, Assistant Professor, SMVDCoN.

15.5 7th International Day of Yoga; Shrine Board organises Yoga programme at Sports Complex

As part of celebration of the 7th International Day of Yoga, Shri Mata Vaishno Devi Shrine Board on 21 June organised a programme on yoga *asanas* and *pranayam* at its Sports Complex, Katra while maintaining adequate social distancing and strictly following COVID-appropriate behaviour.



Participants performing Yoga on 7thInternational Yoga Day at Shrine Board's Sports Complex, Katra.



Administrative Report 2021-22

Employees of the Board and sportspersons of the Sports Complex performed a series of *asanas* and *pranayama* under the supervision of yoga experts.

The yoga sessions were also organised at Bhawan, Adhkuwari, Sanjichhat and Bhairon as part of the celebration of International Yoga Day.

15.6 **GB of SMVD Narayana Superspeciality Hospital discusses preparedness for future healthcare requirements of Covid and non-Covid patients.**

The 65th meeting of Governing Body of Shri Mata Vaishno Devi Narayana Superspeciality Hospital Kakryal, was held at Jammu on 12 June wherein the GB interalia, felt the need for working out the strategies for further strengthening the wherewithal in the identified specialities, more so where the footfall of the patients is likely to be very high, as well as to meet any future challenges.

The number of ICU beds is also being further enhanced thereby considerably strengthening critical care in this tertiary care hospital.

Besides, the number of ventilators is being also increased to further strengthen healthcare facilities. Likewise, another Oxygen Generation Plant of 750 LPM capacity is being installed at SMVDNSH which will become operational very soon.



Dr. Ashok Bhan, Member SMVD Shrine Board chairing Governing Body meeting of SMVD Narayana Superspeciality Hospital.



Administrative Report 2021-22

The GB was apprised that SMVDNSH is starting 6 satellite clinics during the current financial year for the benefit of the people of remote areas. Out of these, 3 clinics have already been made operational at Udhampur, Rajouri and R. S. Pura, while the process for establishing remaining 3 such clinics at Kathua, Doda and Sunderbani is going on.

Dr. Ashok Bhan, Member Shrine Board and Chairman of the Governing Body of the SMVDNSH, chaired the meeting and Maj. Gen. S. K. Sharma (Retd), Member Shrine Board; Sh. Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board; Sh. Viren Shetty, Group Chief Operating Officer, NH; and Cdr. Navneet Bali, Director, Northern Region, NH; who all are Members of the Governing Body, participated in the deliberations. Sh. Shetty participated in the meeting through video conferencing.

15.7 **66th GB Meeting of Narayana Superspeciality Hospital**

The 66th meeting of Governing Body (GB) of Shri Mata Vaishno Devi Narayana Superspeciality Hospital Kakryal (SMVDNSH) was held on 13 September at Kalika Dham, Jammu.

In the meeting, several important decisions concerning growth of the hospital and enhancing its operational capabilities / standards for a better patient-care were taken. Besides, the strategies for meeting the expected future challenges were also devised. In particular, the preparedness of the Hospital to meet future challenges associated with 3rd wave of COVID (if it happens) such as adequacy of oxygen infrastructure, availability of adequate number of adult and paediatric ventilators etc was critically reviewed. The Governing Body also reviewed the various decisions taken earlier at the 50th Meeting of the Finance & Audit Committee of the Hospital.



Administrative Report 2021-22



Dr. Ashok Bhan chairing 66th GB Meeting of Narayana Superspeciality Hospital

While expressing satisfaction over the very important role being discharged by the Hospital in the health care of the entire region, the Governing body asked the Hospital management to gradually increase its outreach / penetration of services in various districts of the UT by organizing strategically planned outreach camps. The GB felt that such a move would take the various health care services to the patient's door-steps.

Dr Ashok Bhan, Member Shrine Board and GB Chairman, chaired the meeting; Ramesh Kumar, CEO; Viren Shetty, Group Chief Operating Officer, NH; and Cdr. Navneet Bali, Director, Northern Region, NH; who all are members of the GB, participated in the deliberations. Hemkant Prasher, Chief Accounts Officer, SMVDSB; Dr Gopal K Sharma, Chief Administrative Officer, SMVDNSH and M Muthu Mathavan, Facility Director of the hospital, also took part in the deliberations.

15.8 **SMVD College of Nursing holds 41st GB meeting**

The 41st meeting of the Governing Body of Shri Mata Vaishno Devi College of Nursing (SMVDCoN), Kakryal, was held on November 16. The meeting chaired by Maj Gen S K Sharma (Retd), Chairman, SMVDCoN,



Administrative Report 2021-22

Governing Body and Member Shrine Board; was attended by Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board; Dr V Verma, Dean, SMVDU; Dr Sunil Sharma, Joint CEO of Shrine Board and Administrator of SMVDCoN, and; Dr Shaila Cannie, Principal SMVDCoN.

During meeting appraisals of the functioning of the College and way forward for developing this institution as a centre of excellence for providing top quality nursing education to the students were deliberated. The GB observed that COVID-19 pandemic has re-affirmed the importance of an adequate number of qualified and skilled human resources in health. Keeping in view the heightened demand for medical professionals, a proposal for enhancement of seats from 60 to 80 for B.Sc (Nursing) programme was placed before the GB. While taking a holistic view, it was decided that the same shall be done in a phased manner after taking comprehensive review of all aspects. Besides, the GB took stock of the construction of additional infrastructure and faculty required for upgradation.



Governing Body meeting of SMVD College of Nursing.

The meeting also reviewed the pace of construction of the link road to the various buildings planned for the college and other infrastructure and expressed satisfaction. The GB was informed that the infrastructure



Administrative Report 2021-22

will come up as per the envisaged timelines in sync with the emerging requirements.

The GB while reviewing the progress on 100% placement of passed out students being undertaken by the Placement Cell of the SMVDCoN showed their satisfaction and reiterated to continue a robust mechanism of campus placement so that maximum number of students of the college find job placements in the renowned health institutions within and outside the country. The GB also underscored the need for completing all the required pre-placement activities in future strictly as per the envisaged timelines.

Other matters that came up for discussion in the meeting included the community programs / community-based study projects by the SMVDCoN students included Immunization Day, International Nursing Day, National Nutrition Day and World Heart Day etc. The meeting ended with the vote of thanks to the chair.

15.9 Shrine Board staff pays homage to Shri Jagmohan

The officers and staff of Shri Mata Vaishno Devi Shrine Board condoled the demise of Shri Jagmohan, who was the founder Chairman of Shri Mata Vaishno Devi Shrine Board.



CEO Shrine Board paying homage to Shri Jagmohan, founder Chairman of Shri Mata Vaishno Devi Shrine Board at a condolence meeting held at SGC Katra.



Administrative Report 2021-22

In this connection, a condolence meeting was held at the Spiritual Growth Centre, Katra on 4 May, in which Sh. Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board; other officers and staff of the Shrine Board participated.

15.10 **Saina Nehwal visits SMVD Sports Complex interacts with the Sportspersons**

The star badminton player Saina Nehwal after offering special prayers alongwith her family at holy cave Shrine of Shri Mata Vaishno Devi Ji on November 14 visited SMVD Sports Complex located at the base camp Katra. She was welcomed at the Sports Complex by Sh. Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board.



Saina Nehwal visits SMVD Sports Complex interacts with the Sportspersons

Saina Nehwal visit to Shri Mata Vaishno Devi Sports Complex not only motivated girls but also inspired budding players to achieve new feats in the field of sports.

Chief Executive Officer, SMVDSB while applauding her accomplishments remarked that she is a role model to everyone as “Her hard work has taken her to great heights”.



Administrative Report 2021-22

Prominent among those present included Dr Sunil Sharma, Joint Chief Executive Officer, SMVDSB; Rakesh Kumar, Paralympic Archer; Coaches and Players from many disciplines.

15.11 CEO SMVDSB felicitates Tokyo Paralympics Participants; Inaugurates Shooting Ranges

Rakesh Kumar and Jyoti Baliyan, two Para-Archers of Shri Mata Vaishno Devi Shrine Board's Sports Complex who qualified for Tokyo Paralympics, 2021 were felicitated by Ramesh Kumar, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board in a brief function held on 14 September at SMVD Sports Complex, Katra.

Dr. Ashok Bhan, Member, Shrine Board and Chairman of Governing Council of Shrine Board's Sports Complex also extended his congratulations to both the participants for representing the country in the Tokyo Paralympics.



CEO SMVDSB felicitates Tokyo Paralympics Participants; Inaugurates Shooting Ranges.

On this occasion, the CEO also inaugurated two electronic shooting ranges, one for rifle and one for Pistol. Earlier, Shri Mata Vaishno Devi Sports Complex Katra has setup a 10 mtr shooting range in the year 2016 for the shooters who are getting coaching at Sports Complex under the guidance of experts. In the short span of five years, the shooters trained from the Sports Complex have won a number of



Administrative Report 2021-22

medals /awards at State and National level competitions. After the setup of Electronic Shooting Ranges Shrine Board shall be having one of the best shooting ranges in the J&K UT.

15.12 Visits of Dignitaries

The following dignitaries visited the Holy Cave Shrine of Shri Mata Vaishno Devi Ji and paid obeisance at the Sanctum Sanctorum during the year 2021-22:

- i) Sh. Y. V. Subba Reddy, Chairman of the Tirumala Tirupati Devasthanams (TTD) Trust Board (12-06-2021)
- ii) Mr. G. Kishan Reddy, Union Minister of State for Home (02-07-2021)
- iii) Sh. N V Ramana, Chief Justice of India (29-08-2021).
- iv) Saina Nehwal, star badminton player (14-11-2021).

16. Social Support Initiatives

The Shrine Board in its endeavour to promote the interest of families living in the villages located in close vicinity of the Shrine area has been carrying out various social and economic development activities for the past several years, which include scholarships for meritorious students, financial assistance to girls for marriage, support to Self Help Group beneficiaries from Katra and nearby areas, medical insurance, free health camps and improving sanitation and augmenting and upgrading civic amenities in Katra and the surrounding areas.

19.1 Shrine Board's Medical Support Policy

During the Financial Year 2021-22, Shri Mata Vaishno Devi Shrine Board spent an amount of Rs. 313.11 lakh under its Medical Support Policy for providing Medical Support to various categories of patients. These categories include pilgrims, Shrine Board's employees and their dependents, students of the College of Nursing and Gurukul, villagers (of



Administrative Report 2021-22

Kakryal, Sira, Kotla and Sool villages) and the Landowners (whose land was acquired for the setting up of SMVDU and SMVDNSH) and to poor and needy patients in general (under Arogaya Yojna, a component of the Medical Support Policy of the Shrine Board). The Board made the expenditure as per the details given below:

S. No.	Category	OPD / IPD	FY/ 2021-22	
			(Apr21- Mar 22)	
			No.	Expenditure (Rs.in lakh)
1	Pilgrims	OPD/ IPD	202	114.36
2	Landowners	OPD	251	5.47
3	Employees and their dependents	OPD	6884	84.20
		IPD	102	85.96
4	Students of SMVDCoN	OPD	365	6.66
		IPD	0	0.00
5	Students of Gurukul	OPD	4	0.20
		IPD	0	0.00
6	Gratuitous Relief	OPD/IPD	6	16.00
7	Special Accident Cases	IPD	6	0.25
Total:			7820	311.11



Administrative Report 2021-22

And the efforts continue.....

The Shrine Board's management is committed to serve the visiting pilgrims in the best possible way and in this endeavour, enormous and persistent efforts are being made to upgrade the pilgrim-centred facilities such as further augmentation of water and power supply, accommodation, healthcare facilities, catering arrangements, construction and maintenance works, hygiene and sanitation, online bookings and much more. These initiatives and efforts shall continue to be at the core of Shrine Board's activities in the future as well. Further, to augment and streamline pilgrim amenities in the Bhawan area, a comprehensive Master Plan for Bhawan and the Extended Shrine Area is being implemented for undertaking streamlined and planned developmental activities as per emerging requirements of the pilgrimage.

Jai Mata Di !



